

REPORT OF THE BOARD OF DIRECTORS TO THE EXTRAORDINARY GENERAL MEETING OF APRIL 21, 2011:

- Amendments to the Bylaws articles 3, 9, 12, 14, 17, 20, 27 and 29 to catch up on recent shareholders' rights regulations .



Report of the Board of Directors to the Extraordinary General Meeting to be held on April 21, 2011 (first call), and, if necessary, on April 22, 2011 (second call)

Dear Shareholders,

the Extraordinary Meeting is convened for you to deliberate and vote on the following agenda item:

Amendments to the Bylaws articles 3, 9, 12, 14, 17, 20, 27 and 29 to catch up on recent shareholders' rights regulations

* * *

In relation to the only item on the extraordinary meeting agenda, you are asked to deliberate and vote on the proposed amendments to the Bylaws to incorporate provisions applying to listed companies introduced by Legislative Decree 27 of January 27, 2010 that implemented the Shareholders' Rights Directive (2007/36/EC) in Italy.

The amendments we are putting to your vote enable the Company to make from time to time the best choices for the broadest information and participation in the General Meeting and corporate life of all shareholders.

Specifically, we propose you to amend:

- art. 3 to include provisions regarding information made available on the company's website;
- art. 9 (general meetings) to permit the use of new means of communication also for participation in General Meetings subject to assessment by the Board of Directors, and also to incorporate the right of shareholders in compliance with law requirements to request that a General Meeting be called or that matters be added to the Meeting Agenda;
- art. 12 to include provisions regarding the Designated Representative, i.e. a person that the company may designate to receive voting proxies



under art. 125 bis, paragraph 4, b.3) of the Consolidate Finance Act, as well as the right to submit questions prior to the General Meeting;

- art. 14 to improve clarity; and art. 16 to introduce the possibility of a single call for the Annual General Meeting as the Board of Directors may deem fit;
- art. 17 and art. 27 to incorporate the option of submitting lists of nominees for directors and statutory auditors via at least one means of remote communication. Further amendments are proposed to Art. 17 paragraph 13 to include the option of increasing the number of directors and replacing resigning directors, as well as to art. 27 to include the option of holding Board of Statutory Auditors meetings using telecommunication means;
- art. 20 to include disclosure of any related party transactions at Board of Directors meetings;
- art. 29 paragraph 2 to add provisions relating to the Annual Report and Accounts;

Dear Shareholders

You are invited to pass the following resolution:

"After examining the report of the Board of Directors

the Shareholders

resolve

- 1) to amend articles 3, 9, 12, 14, 17, 20, 27 and 29 of the Company's Bylaws as proposed by the Board of Directors;
- 2) to grant the Board of Directors the broadest powers to implement the resolution above and in particular to comply with all relevant formalities as well as the authority to make any amendments or additions as may be necessary or expedient for that purpose;
- 3) to amend the Bylaws accordingly, as follows.



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roposed text (changes in italics)
If allowed and so indicated in the Notice of determined to the procedures set at in statutory and regulatory provisions in rece. The shareholders have the right to request writing, subject to the requirements of law, at a General Meeting be convened and/or atters be added to the agenda; in either stances the shareholders making the request all prepare a report in the manner and



Article 12)	Article 12)
1. The shareholders entitled to participate	1.
in the General Meeting may appoint a	unchanged
proxy in writing to represent them in	unonungeu
accordance with law.	2.
2 Proxies can be appointed also	2.
electronically in accordance with the	
procedures set forth by the Ministry of	unchanged
Justice. Electronic appointment of proxies	unonungou
shall be made in accordance with the	
instructions set out in the notice of	
meeting via the relevant section of the	
Company's website, or, if allowed and	
indicated in the notice of meeting, by	
sending the relevant document to the	
Company's certified email address.	3. The Board of Directors may designate for
Company's certified email address.	each General Meeting a person whom the
	shareholders can appoint as their proxy and
	to whom they can give voting instructions on
	all or part of the items on the agenda in
	accordance with regulatory and statutory
	requirements by the end of the second trading
	day prior to the date of the General Meeting
	(on first or single call). Proxies shall have
	effect only for proposals for which voting
	instructions are received.
	4. The shareholders have the right to ask
	questions in relation to the items on the
	agenda also prior to the General Meeting.
	Details on how to exercise this right are given
	<i>in the notice of meeting including by reference</i>
	to the Company's website.
Article 14)	Article 14)
1. The Chairman of the Meeting, also with	1. The Chairman of the Meeting, also with any
any assistance of designated personnel,	assistance of designated personnel, shall
shall ascertain that the Meeting was duly	ascertain that the Meeting was duly convened,
convened, verify the identity and	verify the identity and entitlement of
entitlement of attendees to participate in	<i>participants</i> to participate in it, regulate its
it, regulate its proceedings and confirm	proceedings and confirm the outcome of
the outcome of voting. The outcome of	voting. The outcome of such actions shall be
such actions shall be recorded in the	recorded in the meeting minutes.
meeting minutes.	
2. The Ordinary General Meeting shall	2.
approve any General Meeting Rules	unchanged
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pursuant to article 2364, paragraph 6) of	



the Italian Civil Code.	
BOARD OF DIRECTORS	BOARD OF DIRECTORS
Article 17)	Article 17)
1. The company shall be managed by a	1.
Board of Directors consisting of no less	
than seven and no more than fifteen	unchanged
members. Directors shall have the	
qualifications required by primary and	
secondary regulations, as may be in force	
from time to time, and may be re-elected.	2.
2. The General Meeting shall set the	
number of directors and their term in	unchanged
office in accordance with law, prior to	3.
proceeding to their election.	unchanged
3. The General Meeting shall elect	
directors from lists of nominees. The lists	
shall set out no more than fifteen	
nominees and each nominee's name shall	
bear a sequential number.	
If any one nominee's name appears on	
more than one list, that nominee shall be	
declared ineligible.	
Lists can be presented by shareholders	
entitled to vote who, either alone or	
together with other shareholders,	
represent at least the percentage of share	
capital indicated by Commissione	
Nazionale per le Società e la Borsa.	
Compliance with said ownership	
threshold shall be determined considering	
the shares registered to the shareholders	
on the date the list is submitted and their	
percentage of subscribed share capital as	
of that date.	
The attesting communication can be given	
also at a later date provided that it is	
received by the Company within the	
deadline for the publication of lists by the	The Company allows shareholders who
Company.	intend to present lists to do so by at least one
	means of remote communication as indicated
	in the notice of Meeting and in ways that
	allow the identification of shareholders who submit lists.
	suomiti tisis.
The percentage required to present a list	
The percentage required to present a list	I



will be indicated in the notice of the general meeting convened to elect the members of the Board of Directors.4. Each shareholder, either directly or	4. unchanged
through any third-parties or trustees, can present and vote only one list. Shareholders in the same group, intended	
as the parent, its subsidiaries and companies under its control, as well as shareholders that are members of a	
shareholders' agreement as per article 122 of Legislative Decree 58/1998 in relation to the company's shares can present and	
vote, either directly or through any third- parties, only one list.5. Any list setting out a maximum of	5. unchanged
seven nominees shall include and identify at least one nominee who meets the requirements set forth in Legislative	unenangea
Decree 58/1998 for independent directors of listed companies (hereinafter also "Independent Directors pursuant to	
Legislative Decree 58/1998" or "Independent Director pursuant to Legislative Decree 58/1998").	
Any list setting out more than seven nominees shall include and identify at least two nominees who meet the	
requirements for Independent Directors pursuant to Legislative Decree 58/1998.	
6. The lists shall be filed with the company's registered office within the twenty-fifth day prior to the date of the	6. The lists shall be filed with the company's registered office within the twenty-fifth day prior to the date of the General Meeting (first
General Meeting (first call) convened to elect the members of the Board of Directors and made available to the public	<i>or single</i> call) convened to elect the members of the Board of Directors and made available to the public at the registered office, on the
at the registered office, on the website and in all other manners indicated by <i>Commissione Nazionale per le Società e</i>	website and in all other manners indicated by Commissione Nazionale per le Società e la Borsa with rules at least twenty-one days prior
<i>la Borsa</i> with rules at least twenty-one days prior to the General Meeting date. The lists shall be accompanied by the	to the General Meeting date.
following information : a) the names of the shareholders that	unchanged



present the lists, and the percentage of share capital they own in the aggregate; b) a statement made by the shareholders, other than those who, either individually or jointly, control or have a relative majority shareholding in the company, whereby they represent they are or are not related to shareholders who, either individually or jointly, control or have a relative majority shareholding in the company, in compliance with article 144- quinquies, first paragraph, of Consob	unchanged
resolution 11971/1999 (hereinafter also "Regulations for Issuers"); c) exhaustive information on the personal and professional profile of nominees as well as a declaration whereby the nominees personally warrant they meet the requirements of law, and accept their nomination. Information on any qualifications as independent directors pursuant to article 148, paragraph 3 of Legislative Decree 58/1998 as well as any further qualifications under codes of conduct issued by stock market regulators or trade associations of which the company is a member is also to be disclosed. The lists, for which the above conditions are not met, shall not be voted.	unchanged
 7. Before proceeding to voting, the Meeting Chairman notes the statements under b) above, if any, and invites the participating shareholders who did not submit any lists to disclose any relationships under b) above If a shareholder related to one or more key shareholders voted a minority list, that relationship will be relevant only of his/her vote was crucial to the election of the Board member. 8. When voting is completed, the votes 	7. unchanged 8.
obtained by the lists shall be divided by	unchanged



integers in sequential order from one to	
the number of directors to be elected,	
without considering those lists which did	
not obtain a percentage of votes equal to	
at least 50% of the percentage required to	
present lists.	
The resulting quotients shall be attributed	
to the nominees of each list, according to	
their ranking on the list.	
Then, the nominees from all lists shall be	
ranked in descending order of the	
quotients received. The nominees	
receiving the highest quotients are elected	
directors until all directorships, as set by	
the General Meeting, are filled. The	
nominee ranking first on the list obtaining	
the second highest number of votes shall	
be elected director, provided that the list	
is not related in any way, also indirectly,	
to the shareholders who presented or	
voted the list obtaining the highest	
number of votes.	
If said nominee does not obtain the	
quotient required to be elected, the	
nominee with the lowest quotient from the	
list that obtained the highest number of	
votes shall not be elected and the Board	
of Directors will be completed by electing	
the nominee ranking first on the list	
obtaining the second highest number of	
votes.	
9. The nominee who ranks first on the list	9.
obtaining the highest number of votes	unchanged
shall be elected Chairman of the Board of	
Directors.	
10. In the event that to complete the	10.
Board of Directors more nominees obtain	unchanged
the same quotient, the nominee from the	
list from which either no director or the	
lowest number of directors was taken,	
shall be elected director.	
In the event that no director was elected	
from any of the lists or an equal number	
of directors was elected from all lists, the	
nominee from the list receiving the largest	
	<u> </u>



votes shall be elected.	
In case of a tie in list votes and equal	
quotients, the General Meeting shall hold	
a new voting session and the nominee	
shall be elected by simple majority of	
votes.	
If by so doing, in an election of a Board of	
Directors composed of seven or more	
members, the "Independent Director or	
the two Independent Directors pursuant to	
Legislative Decree 58/1998" are not	
elected, then:	
a) if the Board of Directors is composed	unchanged
of seven members, the nominee who	unenangeu
,	
would be elected last according to the	
progressive quotient and taken from the	
list that obtained the highest number of	
votes is replaced by the first nominee who	
obtained the lowest progressive quotient	
and is identified on the list as	
"Independent Director pursuant to	
Legislative Decree 58/1998";	
b) if the Board of Directors is composed	unchanged
of more than seven members, the two	
nominees who would be elected last	
according to the progressive quotient and	
taken from the list that obtained the	
highest number of votes are replaced by	
the first two nominees who obtained the	
lowest progressive quotient and are	
identified on the list as "Independent	
Directors pursuant to Legislative Decree	
58/1998";	
c) if the Board of Directors is composed	unchanged
of more than seven members, and only	
one nominee is identified as "Independent	
Director pursuant to Legislative Decree	
58/1998", then the second nominee to	
serve as independent director is elected as	
per a) above.	
11. If a single list is presented, the	11.
General Meeting shall vote that list and if	unchanged
-	unchangeu
the list obtains the relative majority of	
votes, calculated by excluding any votes	
withheld, the nominees shall be elected	



according to their ranking on the list until all directorships, as set by the General Meeting, are filled. The nominee ranking first on the list shall be elected Chairman of the Board of Directors. If by so doing, in an election of a Board of Directors composed of seven or more members, the "Independent Director or the two Independent Directors pursuant to Legislative Decree 58/1998" are not elected, the nominee or the two nominees who would be elected last according their ranking on the list and taken from the only list presented is/are replaced by the first nominee or the first two nominees with lowest ranking on the list identified on the list as "Independent Directors pursuant to Legislative Decree 58/1998". 12. In the absence of lists, or when, by list 12. voting, the number of elected nominees is unchanged lower than the number of directors established by the General Meeting, then all members of the Board of Directors or the number of directors needed to complete the Board shall be elected by the General Meeting in accordance with the majorities set out in statute. 13. If, for any reasons, one or more 13. directorships become vacant. the unchanged remaining directors proceed to appoint the successors by cooptation pursuant to and to the effects of article 2386 of the Italian Civil Code, while ensuring that the Board minimum includes the number of "Independent Directors pursuant to Legislative Decree 58/1998" The General Meeting shall vote on the The General Meeting shall vote on the election of any directors needed to fill any election of any directors needed to fill any vacancies, including directors appointed vacancies, including directors appointed by by cooptation, in accordance with the cooptation and the increase in the number of members, prior to the expiration of the Board, majorities set out in statute while ensuring in accordance with the majorities set out in that the Board includes the minimum statute while ensuring that the Board includes number "Independent of Directors pursuant to Legislative Decree 58/1998". the minimum number of "Independent



	Directors pursuant to Legislative Decree 58/1998".
14. Any directors indicated on their respective lists as "Independent Directors pursuant to Legislative Decree 58/1998" shall promptly inform the Board of Directors of any circumstances as a result of which they no longer qualify as independent and subsequently cease to be a director.	14. unchanged
Article 20)	Article 20)
The meetings of the Board of Directors shall take place at least quarterly. During the meetings Directors and Statutory Auditors are briefed, also by officers with delegated authorities, on the overall business performance and outlook, including information on significant economic, financial and capital transactions as well as transactions in which directors have an interest, either personally or to the benefit of third parties, or are influenced by the entity, if any, that provides guidance and coordination. Any such information is provided also with respect to subsidiaries. In urgent circumstances, or when so required, this information can be also	The meetings of the Board of Directors shall take place at least quarterly. During the meetings Directors and Statutory Auditors are briefed, also by officers with delegated authorities, on the overall business performance and outlook, including information on significant economic, financial and capital transactions as well as transactions in which directors have an interest, either personally or to the benefit of third parties, or are influenced by the entity, if any, that provides guidance and coordination, <i>as well as on any related party transactions</i> . Any such information is provided also with respect to subsidiaries. In urgent circumstances, or when so required, this information can be also reported in writing.
reported in writing BOARD OF STATUTORY	BOARD OF STATUTORY AUDITORS
AUDITORS Article 27) 1. The Ordinary General Meeting shall elect the Board of Statutory Auditors consisting of three standing auditors and two alternate auditors. Statutory auditors shall be elected for a three-year term, which expires on the date of the General Meeting convened to approve the financial statements for the third year of their term, and may be re-elected. All statutory auditors shall be registered CPAs and have no less than three years auditing experience. The Board of Directors shall ascertain that	Article 27) 1. unchanged



statutory auditors possess all statutory and regulatory qualifications. 2. Statutory Auditors shall be appointed by the use of lists presented by shareholders in accordance with the procedures set out below. Each list shall contain two sections: one section for nominees for the position of standing auditors and the other section for nominees for the position of alternate auditors. Each nominee's name on the list shall bear a sequential number. If one nominee's name appears on more than one list, that nominee shall be declared ineligible. 3. Lists can be presented by shareholders entitled to vote who, either alone or together with other shareholders, represent at least the percentage of share capital indicated by <i>Commissione</i> <i>Nazionale per le Società e la Borsa</i> . Compliance with said ownership threshold shall be determined considering the shares registered to the shareholders on the date the list is submitted and their percentage of subscribed share capital as of that date. The attesting communication can be given also at a later date provided that it is received by the Company within the deadline for the publication of lists by the Company.	 unchanged unchanged unchanged
The percentage required to present a list will be indicated in the notice of the general meeting convened to elect the members of the Board of Statutory Auditors. Each shareholder, either directly or	unchanged
through any third-parties or trustees, can present and vote only one list.	



Shareholders in the same group, intended the parent, its subsidiaries and as companies under its control, as well as shareholders that are members of a shareholders' agreement as per article 122 of Legislative Decree 58/1998 in relation to the company's shares can present and vote, either directly or through any thirdparties or trustees, only one list. 4. The lists shall be filed with the company's 4. The lists shall be filed with the registered office within the twenty-fifth day company's registered office within the prior to the date of the General Meeting (first twenty-fifth day prior to the date of the or single call) convened to elect the members General Meeting (first call) convened to of the Board of Directors and made available elect the members of the Board of to the public at the registered office, on the Directors and made available to the public website and in all other manners indicated by at the registered office, on the website Commissione Nazionale per le Società e la and in all other manners indicated by Borsa with rules at least twenty-one days prior Commissione Nazionale per le Società e to the General Meeting date. la Borsa with rules at least twenty-one days prior to the General Meeting date. The lists shall be accompanied by the unchanged following information: a) the names of the shareholders that present the lists, and the percentage of share capital they own in the aggregate; b) a statement made by the shareholders unchanged other than those who, either individually or jointly, control or have a relative majority shareholding in the company, whereby they represent they are or are not related to shareholders who, either individually or jointly, control or have a relative majority shareholding in the company, in compliance with article 144quinquies, first paragraph, of Consob unchanged resolution 11971/1999 (hereinafter also "Regulations for Issuers"); c) exhaustive information on the personal and professional profile of nominees as well as a declaration whereby the nominees personally warrant they meet the requirements of law and the Bylaws and accept their nomination. Individuals who hold the position of director or statutory auditor in a number of other companies which exceeds the limit set out in the regulations in force



cannot be elected statutory auditors. 5. If, upon the expiration of twenty-five days before the date (first call) of the General Meeting convened to elect statutory auditors, a single list is presented or lists are presented only by related shareholders as defined in article 144-quinquies of the Regulations for Issuers, then the term for the presentation of nominees' lists can be extended up until the fourth day subsequent to the original term for the presentation of lists, unless a different term for the presentation of lists is mandatorily required by law. In this case the percentage required to present lists under 3) above is halved.	5. If, upon the expiration of twenty-five days before the date (first <i>or single</i> call) of the General Meeting convened to elect statutory auditors, a single list is presented or lists are presented only by related shareholders as defined in article 144-quinquies of the Regulations for Issuers, then the term for the presentation of nominees' lists can be extended up until the <i>third</i> day subsequent to the original term for the presentation of lists, unless a different term for the presentation of lists is mandatorily required by law. In this case the percentage required to present lists under 3) above is halved.
6. The lists, for which the above conditions are not met, shall not be voted.7. Before proceeding to voting, the	6. unchanged
Meeting Chairman notes the statements under b) above, if any, and invites the participating shareholders who did not submit any lists to disclose any	7. unchanged
relationships under b) above. If a shareholder related to one or more key shareholders voted a minority list that relationship will be relevant only of his/her vote was crucial to the election of the statutory auditor. 8. The procedures for the election of statutory auditors are as follows: a) two standing auditors and one alternate auditor shall be taken, according to their ranking in the respective list sections, from the list obtaining the highest number of votes at the General Meeting; b) one standing auditor and one alternate auditor shall be taken, according to their ranking in the respective list sections, from the list obtaining the second highest number of votes at the General Meeting, provided that the list is not to be related in any way, also indirectly, to the shareholders who presented or voted the list obtaining the highest number of votes	8. unchanged
as required by rules and regulations in force. In the event that more lists receive the	



same number of votes, the General	
Meeting shall proceed to runoff voting.	
The nominees from the lists winning the	
simple majority of votes shall be elected	
auditors.	
9. The nominee who ranks first on the	
section setting out nominees for the	9.
position of standing auditor of the list	unchanged
under b) above shall be elected Chairman	unchanged
of the Board of Statutory Auditors.	
10. If a single list is presented, the	
General Meeting shall vote that list and if	10.
the list obtains the majority of votes	unchanged
required under article 2368 et seq. of the	unchanged
Italian Civil Code the first three nominees	
whose names appear in the standing	
auditors section shall be elected standing	
auditors and the first two names from the	
alternate auditors section shall be elected	
alternate auditors. The nominee ranking	
first in the standing auditors section shall	
be elected Chairman of the Board of	
Statutory Auditors.	
11. In the event that no list is submitted,	11.
or the number of nominees elected by list	
voting is lower than the number of	unchanged
statutory auditors required under these	
Bylaws, then the General Meeting shall	
elect all members or the members needed	
to fill vacancies on the Board of Statutory	
Auditors in accordance with the majorities set out in statute.	
12. In case of cessation of a standing	12.
auditor, he shall be replaced by the	unchanged
alternate auditor elected from the same	6
list, if more lists are presented.	
When the General Meeting is to elect	
standing or alternate auditors to replace	
auditors elected from the majority list and	
complete the Board of Statutory Auditors,	
the new statutory auditors shall be elected	
by relative majority of votes with no list	
constraints.	
When the General Meeting is to elect	
standing or alternate auditors to replace	
auditors elected from the minority list and	
complete the Board of Statutory Auditors,	
the new statutory auditors shall be elected	
by relative majority of votes from the	
same list as the replaced auditor or,	
secondarily, from any other minority lists.	



If there is no nominee on one or more	
minority lists, the standing auditors are	
elected by voting one or more lists setting	
out a number of nominees that does not	
exceed vacancies and presented prior to	
the Meeting date in accordance with the	
rules set out above for the election of	
statutory auditors. Lists cannot be	
presented (and if presented will be	
invalid) by key shareholders and any	
shareholders related to them, as defined in	
statutes and regulations. The nominees	
from the list that obtained the majority of	
votes will be elected.	
If no list is presented in accordance with	
the rules set out above, statutory auditors	
shall be elected by relative majority	
voting with no list constraints.	
13. In the event that the Chairman is to be	
replaced, the substitute statutory auditor	13.
will also be the new Chairman of the	unchanged
	C
Board of Statutory Auditor.	14
14. The General Meeting shall determine	14.
the compensation for statutory auditors.	unchanged
The Statutory Auditors shall also be	
entitled to reimbursement for expenses	
incurred in the performance of their	
duties.	15
15. The duties and powers of statutory	15.
auditors are set out in statute.	unchanged
	16. The Meetings of the Board of Statutory
	Auditors may also be held via
	telecommunication means provided that all
	-
	those taking part in the meeting can be
	identified and their identification is noted in
	the Minutes of the meeting, all those taking
	part in the meeting can follow the discussion
	and express their opinion in real time on the
	matters discussed at the Meeting, as well as
	exchange documentation. The meeting of the
	Board of Statutory Auditors shall be
	considered to have been held in the place
	where the chairman of the meeting is located.
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FINANCIAL STATEMENTS AND	FINANCIAL STATEMENTS AND
PROFITS	PROFITS
Article 29)	Article 29)
1. The company financial year ends on	1.
December 31 of each year.	unchanged
2. 2. The Board of Directors is	2. Within one hundred and twenty days of the
2. 2. The Bound of Directors is	2. manul one naturea and inventig days of the



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Milano 3, March 1, 2011

Mediolanum S.p.A. For the Board of Directors The Chairman Roberto Ruozi