May 13, 2008

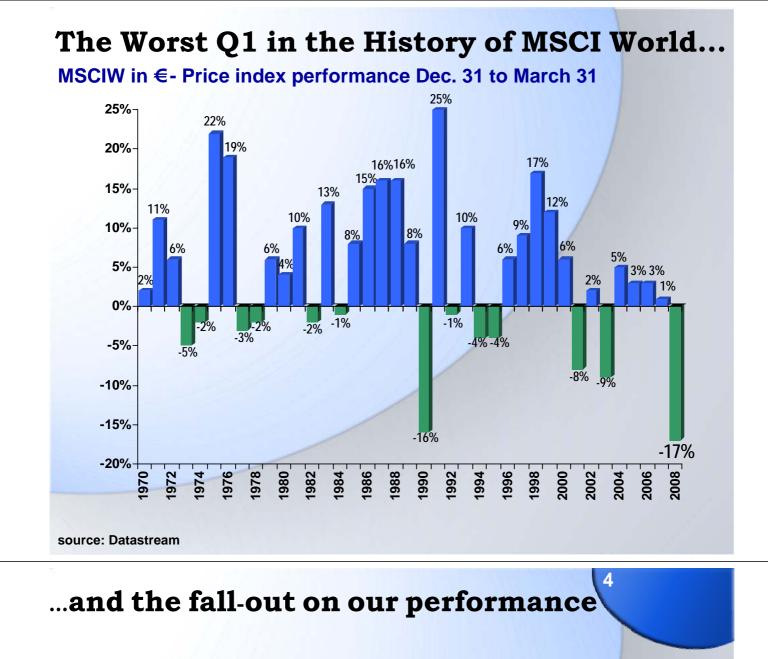
# Q1 2008 Results



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Mediolanum Facts	pg.	52





Adverse short-term impact on our earnings in two key areas (vs. very strong Q1 '07)

#### Managed asset revenues

- Depressed management fees on devalued assets €-27 mn
- Paltry contribution from performance fees

#### Net Income on Investments at fair value

- Absence of capital gains (substantial in Q1 '07)
- HFT portfolio: unrealised capital losses at fair value (MtM) } €-15 mn

No write-downs from sub-prime or MBS ABS portfolio: only Italian securities, AA or better



#### Weathering tricky markets: the good news

#### Key drivers strongly resilient in all core business projects (domestic market)

- Exceptional performance in Banca Mediolanum Net Inflows
  - Total Net Inflows: € 506.5 mn (+21%)
  - Inflows into Managed Assets: €215 mn vs. €-4.5 bn market (Assoreti)
  - Inflows into Mutual Funds: €155 mn vs. €-36.8 bn market (Assogestioni)
  - Individual Pension Plan business well ahead of the market
    - New business: €65 mn
    - New policies: 9,200 vs. 5,100 in Q1 2006
- Continued growth in our Banking activity
  - Bank Accounts increased by 12%
  - Bank Customers up 15%
- Resilient Sales Network, with Licensed Family Bankers actually increased even from year end
- Cost containment: 3% decrease in G&A Expenses + Depreciation
- Improvement in Surrenders: 14% decrease for investment policies confirming the counter-trend behaviour of our customers & advisors

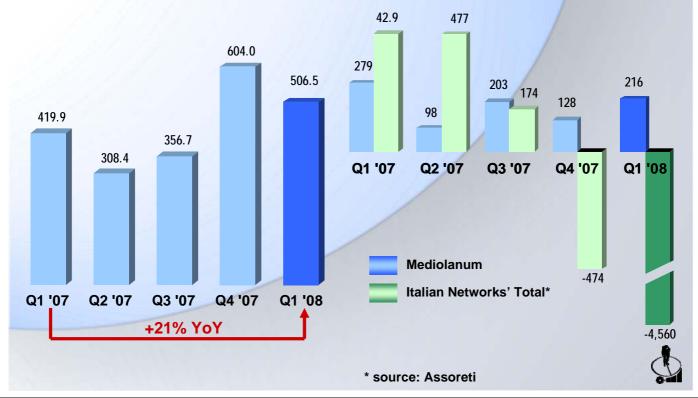
## **Net Inflows Trend**

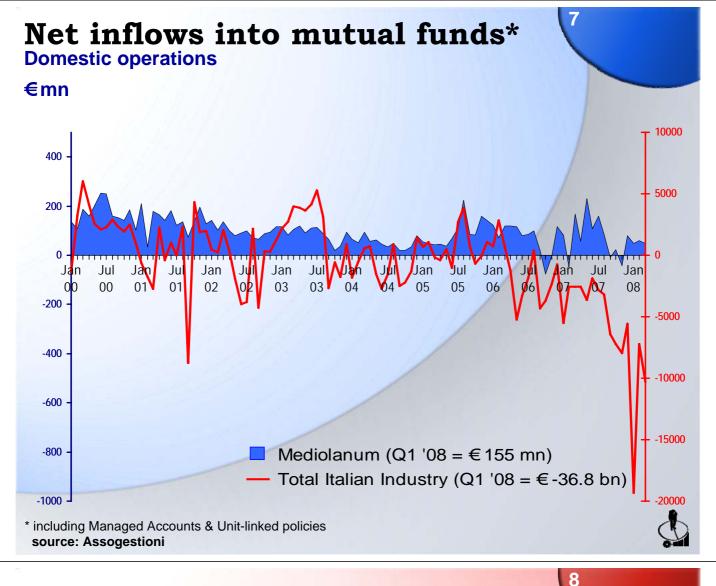
€mn

#### Total Net Inflows Banca Mediolanum

#### Net Inflows into Managed Assets Banca Mediolanum vs. Italian Networks

6







# Q1 2008 Group Results

## **Income Statement in detail**

€mn

9

	Q108	Q107	Change
Net premiums written	784.3	912.9	-14%
Amounts paid & change in technical reserves	(748.1)	(858.3)	-13%
Life revenues ex-commission	36.2	54.6	-34%
Entry fees	12.8	14.4	-11%
Management fees	75.2	83.5	-10%
Performance fees	5.0	14.6	-66%
Banking service fees	16.9	19.6	-14%
Other fees	8.0	12.4	-35%
Total commission income	117.9	144.5	-18%
Interest income & similar income	83.1	60.4	+38%
Interest expense & similar charges	(44.8)	(30.6)	+47%
Net income on investments at fair value	(10.2)	5.0	n.s.
Net financial income	28.1	34.8	-19%
Net income on other investments	1.3*	6.9	-80%
Other revenues	6.2	7.0	-11%
Total Revenues	189.7	247.8	-23%
Acquisition costs & other commission expenses	(65.6)	(79.8)	-18%
G&A expenses	(78.9)	(78.0)	+1%
Amortisation & depreciation	(3.8)	(6.3)	-39%
Provisions for risks & charges	(1.1)	(3.4)	-66%
Total Costs	(149.4)	(167.4)	-11%
	40.2	00.4	<b>E0</b> 0/
PROFIT BEFORE TAX	40.3	80.4	-50%
Income tax	(9.4)	(19.4)	-51%
NET INCOME	30.9	61.1	-49%

\* includes Mediolanum's share of both Banca Esperia net profit (€1.2 mn) & stock option plan (€0.194 mn)



## **Assets under Administration**

n			G
	31/03/08	31/03/07	Change
Life	13,796.3	14,274.3	-3%
Asset management	13,753.8	15,542.8	-12%
Banking*	5,548.4	5,148.5	+8%
Consolidation adjustments	(7,421.1)	(7,790.9)	-5%
'Banca Esperia' (48.5%)	4,314.6	3,671.9	+18%
Domestic Market's Assets	29,992.0	30,846.7	-3%
Life	359.3	344.8	+4%
Asset management	992.2	1,233.7	-20%
Banking	1,296.5	1,839.8	-30%
Other	1.0	1.4**	-27%
Consolidation adjustments	(248.2)	(314.9)	-21%
Foreign Markets' Assets	2,400.8	3,104.8	-23%
AUA	32,392.8	33,951.5	-5%

11

\* retail only

\*\* reclassified to exclude 3rd party funds sold by Gamax Broker Pool

# Gross Inflows

€mn

	Q108	Q107	Change	
Gross premiums written	789.7	920.3	-14%	
Asset management products	937.9	1,517.2	-38%	
Managed Assets Inflows	1,727.6	2,437.4	-29%	
Administered Assets Inflows	186.7	109.7	+70%	
GROSS INFLOWS	1,914.3	2,547.2	-25%	



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Group

#### **Net Inflows**

€mn

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Group

14

13

	Q108	Q107	Change
Life premiums	315.8	392.8	-20%
Asset management products	(306.3)	142.8	n.s.
Managed Assets Inflows	9.5	535.5	-98%
Administered Assets Inflows	186.6	109.7	+70%
	/		
NET INFLOWS	196.1	645.2	-70%

## Sales Network

	31/03/08	31/03/07	Change
Italy: Banca Mediolanum	6,356	6,475	-2%
Spain: Fibanc	679*	588	+15%
Germany: B.A. Lenz	38	41	-7%
TOTAL SALES NETWORK	7,073	7,104	-0%

#### Domestic Market

15

# Q1 2008 Results: Domestic Market

#### **Assets under Administration** €mn

Domestic Market

16

	31/03/08	31/03/07	Change	
Life	13,796.3	14,274.3	-3%	
Asset management	13,753.8	15,542.8	-12%	
Consolidation adjustments	(7,421.1)	(7,790.9)	-5%	
Managed Assets	20,129.0	22,026.2	-9%	
Banking*	5,548.4	5,148.5	+8%	
Administered Assets	5,548.4	5,148.5	+8%	
BANCA MEDIOLANUM	25,677.5	27,174.7	-6%	
BANCA ESPERIA (48.5%)	4,314.6	3,671.9	+18%	
TOTAL AUA	29,992.0	30,846.7	-3%	
* retail only			(	6
iotan orny				0

#### **Net Inflows**

Domestic Market

€mn			Market
	Q108	Q107	Change
Life premiums	306.7	376.9	-19%
Asset management products	(91.3)	(98.0)	-7%
Managed Assets Inflows	215.5	278.9	-23%
		/	
Securities in custody	215.7	145.4	+48%
Cash deposits	(58.6)	(20.7)	+182%
Repurchase agreements	132.0	15.3	n.s.
Administered Assets Inflows	289.1	140.0	+107%
Other	1.8	1.1	+67%
BANCA MEDIOLANUM	506.5	419.9	+21%
BANCA ESPERIA (48.5%)	(224.6)	238.1	n.s.
TOTAL NET INFLOWS	281.9	658.1	-57%

Gross Inflows €mn			18 Domestic Market
	Q108	Q107	Change
Gross premiums written	759.8	864.3	-12%
Asset management products	565.0	748.5	-25%
Managed Assets Inflows	1,324.8	1,612.9	-18%
Securities in custody	215.7	145.4	+48%
Cash deposits	(58.6)	(20.7)	+182%
Repurchase agreements	132.0	15.3	n.s.
Administered Assets Inflows	289.1	140.0	+107%
Other	6.3	7.1	-11%
/			
BANCA MEDIOLANUM	1,620.3	1,759.9	-8%
BANCA ESPERIA (48.5%)	223.1	599.0	-63%
TOTAL GROSS INFLOWS	1,843.4	2,358.9	-22%

## **Income Statement in detail**

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	Q108	Q107	Change
Net premiums written	758.1	861.6	-12%
Amounts paid & change in technical reserves	(725.0)	(813.5)	-11%
Life revenues ex-commission	33.2	48.1	-31%
Entry fees	11.5	12.7	-9%
Management fees	71.5	79.1	-10%
Performance fees	4.9	13.8	-64%
Banking service fees	10.7	10.8	-1%
Other fees	7.4	9.3	-20%
Total commission income	106.1	125.8	-16%
Interest income & similar income	77.2	57.1	+35%
Interest expense & similar charges	(42.4)	(30.6)	+39%
Net income on investments at fair value	(8.8)	4.8	n.s.
Net financial income	25.9	31.3	-17%
Net income on other investments*	0.8	5.8	-86%
Other revenues	6.3	6.9	-9%
Total Revenues	172.2	217.8	-21%
Acquisition costs & other commission expenses	(56.3)	(65.3)	-14%
G&A expenses	(68.7)	(66.8)	+3%
Amortisation & depreciation	(3.2)	(5.1)	-37%
Provisions for risks & charges	(1.1)	(3.4)	-67%
Total Cost	(129.3)	(140.6)	-8%
	40.0	77.0	4.407
PROFIT BEFORE TAX	42.9	77.3	-44%
Income tax	(9.7)	(18.0)	-46%
NET INCOME	33.2	59.2	-44%
tax rate	22.6%	23.3%	

\* includes Mediolanum's share of both Banca Esperia net profit (€ 1.2 mn) & stock option plan (€ 0.194 mn)

## **Profit by Segment**

€mn

€mn

)	
	Domestic
	Market

20

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Q108	Q107	Change

Life	22.9	43.6	-48%
Asset Management	15.5	24.7	-37%
Banking	7.0	7.1	-1%
Other	-2.5	1.9	n.s.
PROFIT BEFORE TAX	42.9	77.3	-44%



#### Life Gross Premiums Written €mn

Domestic Market

21

22

Domestic

Market

	Q108	Q107	Change
U-L Pension plans (Tax Benefit, My Pension, Tax Benefit New)*	64.6	8.8	n.s.
o/w Tax Benefit New	56.1	0.0	n.s.
U-L Policies (Europension)*	11.8	9.8	+20%
U-L Investment policies (Alternative Funds, Life Funds)*	15.5	17.7	-13%
Recurring policies (AP)	91.8	36.3	+153%
Trad/Group/Investment policies	4.1	3.8	+9%
U-L policies (Alternative Funds, Life Funds, Trio)	49.0	167.7	
I-L policies (Dipiù, Double Premium)	332.6	375.7	-11%
Single premium policies (SP)	385.7	547.2	-30%
	477 5	500 F	4.00/
TOTAL NEW BUSINESS	477.5	583.5	-18%
Pension plans in-force	195.6	194.9	+0%
Investment policies in-force	86.7	85.9	+1%
TOTAL IN-FORCE BUSINESS	282.3	280.8	+1%
			1.00/
TOTAL GROSS PREMIUMS WRITTEN	759.8	864.3	-12%
o/w Life financial contracts	0.8	1.7	-54%
			A
* includes automatic increase in premiums & discretionary increases paid			S.
			112-111-111-111-111-111-1

#### Life Recurring Policies in detail €mn

	Q108	Q107	Change
U-L Pension plans (Tax Benefit, My Pension, Tax Benefit New)	64.4	8.5	n.s.
o/w automatic increase in premiums o/w discretionary increase in premiums already paid	5.4 3.2	3.1 5.4	+75% -41%
Traditional Pension plans	0.1	0.3	-55%
o/w automatic increase in premiums	0.1	0.2	-9%
U-L Policies (Europension)	11.8	9.8	+20%
o/w automatic increase in premiums o/w discretionary increase in premiums already paid	8.2 1.2	3.9 1.8	+111% -36%
U-L Investment policies (Alternative Funds, Life Funds)	15.5	17.7	-13%
o/w automatic increase in premiums	2.8	1.5	+82%
RECURRING POLICIES	91.8	36.3	+153%
<ul> <li>o/w automatic increase in premiums</li> <li>o/w discretionary increase in premiums already paid*</li> </ul>	16.5 4.4	8.7 7.2	+91% -40%
Total increase in premiums	20.9	15.9	+31%



Life Policyholders' Assets 23

			/
	31/03/08	31/03/07	Change
Traditional	1,336.8	1,286.1	+4%
Index-linked*	5,151.1	5,346.6	-4%
Unit-linked	7,308.5	7,641.6	-4%
o/w equity	72.2%	77.0%	-6%
		/	
LIFE ASSETS	13,796.3	14,274.3	-3%
	/		
	Index-linked* Unit-linked <i>o/w equity</i>	Traditional       1,336.8         Index-linked*       5,151.1         Unit-linked       7,308.5         o/w equity       72.2%	Traditional1,336.81,286.1Index-linked*5,151.15,346.6Unit-linked7,308.57,641.6o/w equity72.2%77.0%

#### Life Commission Income

€mn

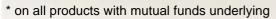


Domestic Market

24

Unit-linked Products Commission Income Commission Income\*

	Q108	Q107	Change	Q108	Q107	Change
Entry fees				11.5	12.7	-9%
Management fees	42.0	41.3	+2%	71.5	79.1	-10%
Performance fees	2.7	7.7	-65%	4.9	13.8	-64%
TOTAL	44.7	49.0	-9%	87.9	105.6	-17%



#### Life Amounts Paid & Change in Reserves €mn

Domestic Market

	Q108	Q107	Change
Claims & maturities	261.8	158.4	+65%
Natural surrenders	179.5	208.1	-14%
Surrenders from transformation	11.8	121.0	-90%
Amounts paid	453.1	487.4	-7%
	/		
Change in technical reserves	273.4	327.4	-16%
Recovery from reinsurance	(1.5)	(1.4)	+11%
AMOUNTS PAID & CHANGE IN RESERVES	725.0	813.5	-11%



Life Surrender Rate expressed as a % of average reserves		26	Domestic Market
	Q108	Q107	Change
Traditional Pension Plans	0.4%	0.5%	-7%
Traditional Pension Plans natural surrenders*	<b>0.4%</b>	<b>0.5%</b>	<b>-7%</b>
U-L IPP	0.5%	0.4%	+23%
<b>U-L IPP natural surrenders*</b>	<b>0.4%</b>	<b>0.4%</b>	<b>+0%</b>
U-L 'Europension'	1.4%	1.9%	-24%
<b>U-L 'Europension' natural surrenders*</b>	<b>1.3%</b>	<b>1.7%</b>	<b>-20%</b>
U-L Investment Policies	4.0%	5.4%	-25%
U-L Investment Policies natural surrenders*	<b>3.7%</b>	<b>4.2%</b>	<b>-14%</b>
Traditional Investment Policies	3.0%	1.8%	+70%
Traditional Invest. Pol. natural surrenders*	<b>3.0%</b>	<b>1.8%</b>	<b>+70%</b>

\* surrenders from guided product transformation not included



## **Profit by Segment**

27

#### €mn

	Q108	Q107	Change
			/
Life	22.9	<mark>43.6</mark>	-48%
Asset Management	15.5	24.7	-37%
Banking	7.0	7.1	-1%
Other	-2.5	1.9	n.s.
PROFIT BEFORE TAX	42.9	77.3	-44%
	_		

Asset Management Gross Inflows €mn		28	Domestic Market
	Q108	Q107	Change
			J
Equity funds	176.0	186.8	-6%
Bond funds	109.7	103.6	+6%
Monetary funds	153.9	151.1	+2%
Flexible funds	5.7	90.6	-94%
Total 'unbundled' mutual funds	445.3	532.2	-16%
'Global Selection' funds of branded funds	11.0	0.0	n.s.
'Elite' funds of 3rd-party funds	6.7	11.9	-44%
'Mix' accounts	33.1	40.7	-19%
'Chorus' managed accounts	1.6	3.0	-49%
'Portfolio' funds of funds	53.2	123.4	-57%
Total 'bundled' mutual funds	105.5	179.1	-41%
o/w equity	89.6	115.6	-22%
'Real Estate'	14.2	37.2	-62%
TOTAL GROSS INFLOWS INTO A. M. PRODUCTS	565.0	748.5	-25%
o/w equity	46.2%	42.5%	+9%
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## Asset Management Assets\*

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29

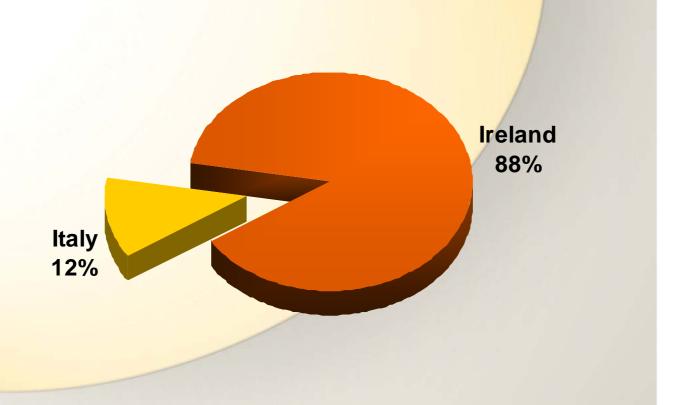
30

Domestic Market

€mn			
	31/03/08	31/03/07	Change
Equity funds Bond funds Monetary funds Flexible funds <b>Total 'unbundled' mutual funds</b>	7,635.3 1,937.6 1,223.4 574.3 <b>11,370.7</b>	9,518.4 2,141.2 1,121.3 122.8 <b>12,780.9</b>	-20% -10% +9% +368% <b>-11%</b>
'Global Selection' funds of branded funds 'Elite' funds of 3rd-party funds 'Mix' accounts 'Chorus' managed accounts 'Portfolio' funds of funds Funds of hedge funds <b>Total 'bundled' mutual funds</b>	12.4 125.9 1,001.1 168.6 1,036.9 574.3 <b>2,919.2</b>	0.0 169.2 1,459.2 1,058.3 591.2 441.9 <b>3,719.9</b>	n.s. -26% -31% -84% +75% +30% <b>-22%</b>
o/w equity	1,695.9	2,094.9	-19%
Real estate related funds & 'other'	376.8	349.5	+8%
Adj. for own mutual funds in bundle products	(917.5)	(1,439.0)	-36%
ASSET MANAGEMENT ASSETS	13,753.8	15,537.2	-11%
o/w equity	65.1%	69.8%	-7%
* including U-L assets			<b>S</b>

#### Asset Management Assets\* by Location

as of 31.03.2008



#### **Asset Management** Commission Income

€mn

Domestic Market

31

	A.M. Products Commission Income			Comn	Total nission	Income*
	Q108	Q107	Change	Q108	Q107	Change
Entry fees	11.5	12.7	<mark>-9%</mark>	11.5	12.7	-9%
Management fees	29.5	37.8	-22%	71.5	79.1	-10%
Performance fees	2.2	6.1	-64%	4.9	13.8	-64%
TOTAL	43.2	56.6	-24%	87.9	105.6	-17%

\* on all products with mutual funds underlying

## **Profit by Segment**

€mn

	Q108	Q107	Change	
Life	22.9	<mark>43.6</mark>	-48%	
Asset Management	15.5	24.7	-37%	
Banking	7.0	7.1	-1%	
Other	-2.5	1.9	n.s.	
PROFIT BEFORE TAX	42.9	77.3	-44%	



Banking Assets\* €mn 33

			/
	31/03/08	31/03/07	Change
Cash deposits	3,469.5	3,162.7	+10%
Securities in custody	1,692.6	1,791.8	-6%
Repurchase agreements	386.3	194.0	+99%
BANKING ASSETS	5,548.4	5,148.5	+8%
	/		

\* retail only

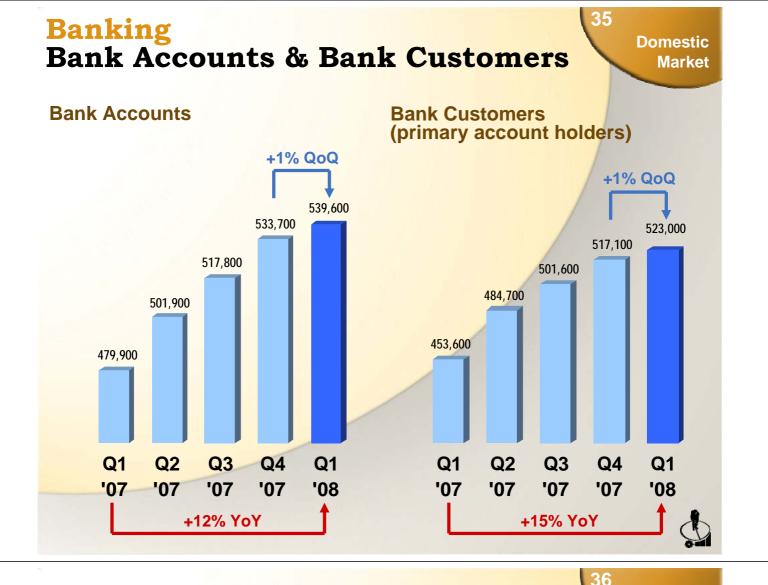
Banking Revenues €mn

		Q108	Q107	Change	
	Interest spread	31.7	23.1	+38%	
	Net income on investments at fair value	(1.9)	4.7	n.s.	
В	anking Net Financial Income	29.9	27.8	+7%	
	Securities	2.7	3.5	-24%	
	Service fees	8.2	7.6	+8%	
	o/w fees from 3rd party mortgages	0.2	0.6	-68%	
F	ee Income	10.9	11.1	-2%	
В	ANKING REVENUES	40.7	38.9	+5%	



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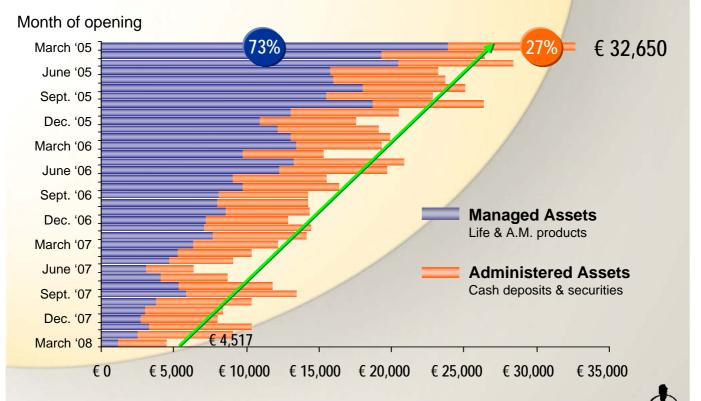
Domestic Market



#### **Bank Customer\* development**

Managed assets trend up over time & represent the largest slice of customer assets after one year

Domestic Market



\* all households with an open account as at 31.03.2008

#### Costs €mn

37

	Q108	Q107	Change
		/	
Amounts paid & change in technical reserves	(725.0)	(813.5)	-11%
Commission expense & acquisition costs	(48.8)	(57.8)	-16%
3rd party A.M. fees & other expenses	(7.5)	(7.5)	-1%
G&A expenses	(68.7)	(66.8)	+3%
Depreciation, amortisation & provisions	(4.3)	(8.5)	-49%



Net Financial Income & Net Income on Other Investr €mn	ment	.s 38	Domestic Market
	Q108	Q107	Change
Interest spread	31.7	23.1	+38%
Net income on investments at fair value	(1.9)	4.7	n.s.
Banking	29.9	27.8	+7%
		/	
Life	(0.7)	5.4	n.s.
Other	(3.2)	(1.9)	+73%
NET FINANCIAL INCOME	25.9	31.3	-17%
Banking	0.2	0.6	-59%
Life	(0.5)	1.3	n.s.
Other	1.1 <sup>*</sup>	3.8	-72%
NET INCOME ON OTHER INVESTMENTS	0.8	5.8	-86%
			*

\* includes Mediolanum's share of both Banca Esperia net profit (€1.2 mn) & stock option plan (€0.194 mn)



### **Network of Family Bankers**

Domestic Market

39

	31/03/08	31/03/07	Change
Licensed	5,096	4,036	+26%
Non-licensed	1,260	2,439	-48%
FAMILY BANKERS	6,356	6,475	-2%

## **Customer Growth**

#### **Total customers**





## Banca Esperia (100%) Highlights

€mn

41

	Q108	Q107	Change	
Profit before Tax	3.8	12.4	-70%	
Net Income o/w Mediolanum share	2.5 <i>1.2</i>	7.2 3.5	-65% -65%	
Assets under Administration % in Managed Assets	8,896 <i>85.0%</i>	7,571 83.3%	+18% +2%	
Gross Inflows o/w Managed Assets Inflows	460 <i>591</i>	1,235 <i>1,24</i> 3	-63% -52%	
Net Inflows o/w Managed Assets Inflows	(463) <i>(</i> 332)	491 <i>499</i>	n.s. <i>n.s.</i>	
Clients	2,916	2,684	+9%	
Private Bankers	55	54	+2%	



Foreign Markets

42

# Q1 2008 Results: Foreign markets

## **Income Statement in detail**

Foreign Markets

43

Not promiums written	<b>Q108</b> 26.1	<b>Q107</b> 51.3	Change -49%
Net premiums written			-49%
Amounts paid & change in technical reserves Life revenues ex commission	(23.1) 3.0	(44.8)	-48%
	3.0 1.3	6.5 1.7	-54%
Entry fees Management fees	3.7	4.4	-20%
Performance fees	0.1	4.4 0.8	-89%
Banking service fees	6.2	8.8	-29%
Other fees	0.2	3.2	-29%
Total commission income	11.8	18.8	-37%
Interest income & similar income	7.5	6.3	+20%
Interest expense & similar charges	(4.0)	(2.9)	+36%
Net income on investments at fair value	(1.4)	0.2	n.s.
Net financial income	2.2	3.5	-39%
Net income on other investments	0.5	1.2	-53%
Other revenues	0.3	0.4	-23%
Total Revenues	17.9	30.4	-41%
Acquisition costs & other commission expenses	(9.3)	(14.5)	-36%
G&A expenses	(10.6)	(11.5)	-8%
Amortisation & depreciation	(0.6)	(1.2)	-51%
Provisions for risks & charges	0.0	0.0	+400%
Total Cost	(20.5)	(27.2)	-25%
PROFIT BEFORE TAX	(2.6)	3.2	
	(2.6)	3.2	n.s.
Income tax	0.3	(1.3)	n.s.
NET INCOME	(2.3)	1.9	n.s.

# <mark>Spain</mark> Highlights €mn

€mn

	Q108	Q107	Change	
Net Income	(0.6)	2.3	n.s.	
Assets under Administration	2,070.4	2,741.9	-24%	
o/w Managed Assets	1,030.6	1,193.3	-14%	
Gross Inflows	40.6	170.5	-76%	
o/w Managed Assets Inflows	<i>98.6</i>	197.1	<i>-50%</i>	
Net Inflows	(92.5)	22.1	n.s.	
o/w Managed Assets Inflows	<i>(34.5)</i>	<i>4</i> 8.7	<i>n.s.</i>	
Dedicated sales network	679	588	+15%	
o/w FA (Mediolanum model)	638	<i>539</i>	+18%	
Customers	64,605	59,446	+9%	

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Foreign Markets

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<b>Spain</b> Inflows by Distribution	Model
as of 31.03.08 - €mn	

Foreign Markets

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Foreign Markets

	Mediolanu Advise		Pre-existing Agents	Tota
			/	
Managed Assets	69.0	)	29.6	98.6
SPAIN GROSS INFLOWS	69.0		29.6	98.6
Managed Assets	0.6		(35.0)	(34.5
Administered Assets	(23.8	)	(34.3)	(58.0)
SPAIN NET INFLOWS	(23.2	1	(69.3)	(92.5)



	Q108	Q107	Change
Total revenues	11.3	22.1	-49%
Total costs	(12.2)	(18.5)	-34%
Profit before Tax	(0.9)	3.6	n.s.
Income tax	0.3	(1.2)	n.s.
SPAIN NET INCOME	(0.6)	2.3	n.s.



<b>Spain</b> Assets under Adminis €mn	47 Foreig Market			
	31/03/08	31/03/07	Change	
Life & pension funds Asset Management Banking	329.3 738.8 1,244.7	316.7 911.9 1,826.1	+4% -19% -32%	
Consolidation adjustments	(242.4)	(312.8)	) -23%	
SPAIN AUA	2,070.4	2,741.9	-24%	
<b>Germany - B.A. Lenz</b> Highlights €mn			48 Foreig Market	
Highlights	Q108	Q107	Foreig	
Highlights	<b>Q108</b> (2.1)	<b>Q107</b> (2.3)	Foreig	
<b>Highlights</b> €mn			Foreig Market	
Highlights €mn Net Income Assets under Administration o/w Managed Assets Gross Inflows	(2.1) 96.9 <i>49.9</i> 24.5	(2.3) 57.4 <i>44.5</i> 4.9	Foreig Market Change -9% +69%	
Highlights €mn Net Income Assets under Administration o/w Managed Assets	(2.1) 96.9 <i>4</i> 9.9	(2.3) 57.4 <i>44.</i> 5	Foreig Market Change -9% +69% +12%	
Highlights €mn Net Income Assets under Administration o/w Managed Assets Gross Inflows Net Inflows o/w Managed Assets Inflows	(2.1) 96.9 <i>49.9</i> 24.5 22.3 3.3	(2.3) 57.4 44.5 4.9 2.4 2.1	Foreig Market -9% +69% +12% +400% n.s. +54%	



<b>Germany - Gamax</b> Highlights €mn			49 Foreign Markets
	Q108	Q107	Change
Net Income	0.4	1.8*	-80%
Assets under Administration	233.5	305.4	-24%
Gross Inflows	5.8	12.8	-55%
Net Inflows	(15.6)	(37.3)	-58%

\* o/w 1.1 mn capital gain of Mediolanum International





# Conclusion

## **Ongoing & Upcoming**



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## Strategic projects on track Growth in Bank Accounts, Pension Business & Network New A.M. service launched

Mediolanum 'Global Selection' funds of branded funds

- In collaboration with 3 of the most important asset managers: BlackRock, JPMorgan A.M. & Morgan Stanley Investment Mgmt.
- Extensive marketing campaign: adverts across all media, special mention at Mediolanum Market Forum, a live promotional event ('100 Città') held simultaneously in 120 cities in Italy, Spain & Germany
- Open House on May 9-10th: at all Banca Mediolanum offices
- Initial results encouraging: €75 mn in one month of sales! (half directly invested, half in monetary or bond funds to be transferred directly into the FoFs – the 'Big Chance' instalment plan method)

#### **Consumer Credit going strong**

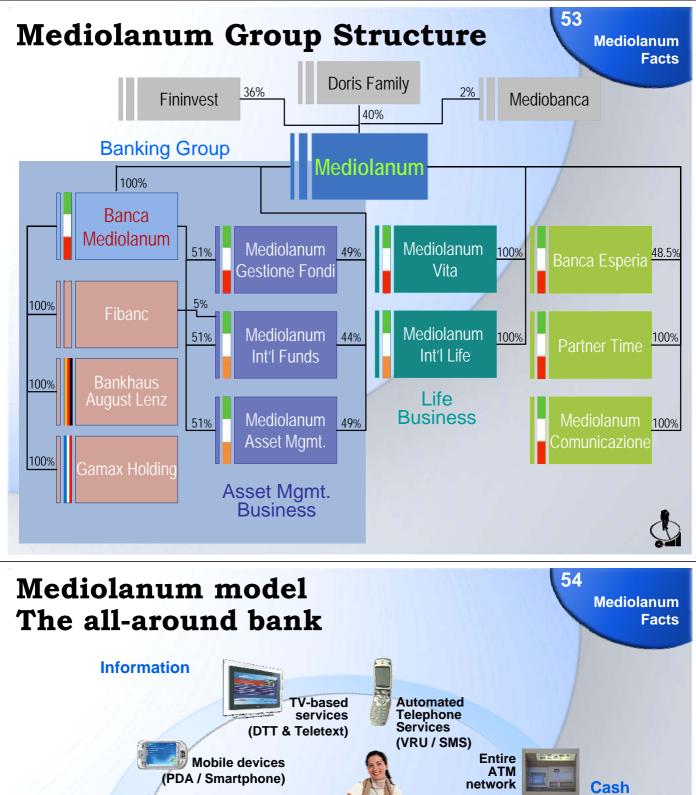
(powered by Santander Consumer Bank) 1,500 contracts & €23 mn in the first two months



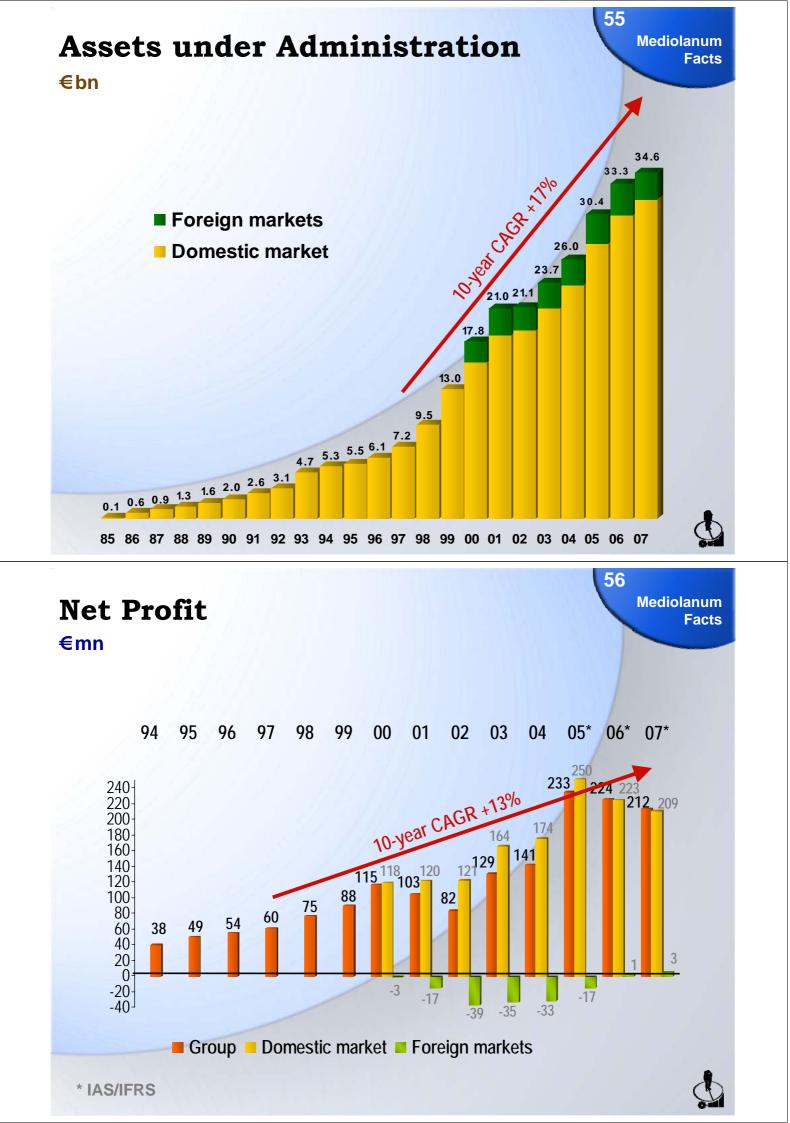
52 Mediolanum Facts

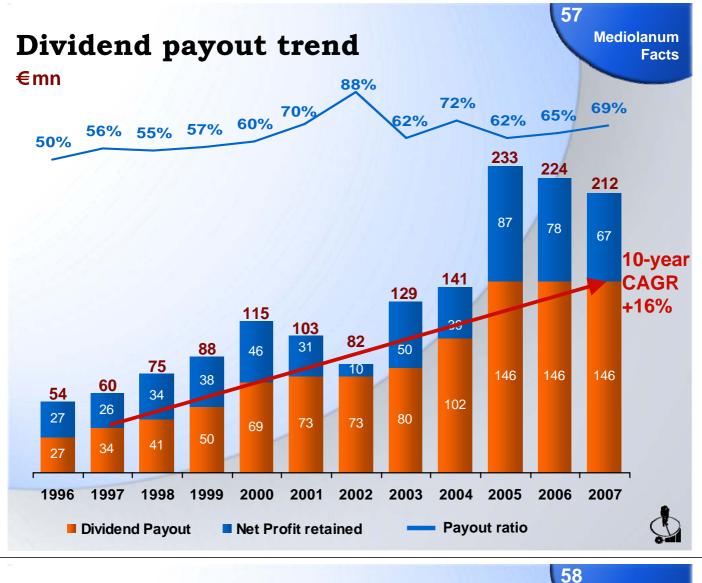
# **Mediolanum Facts**

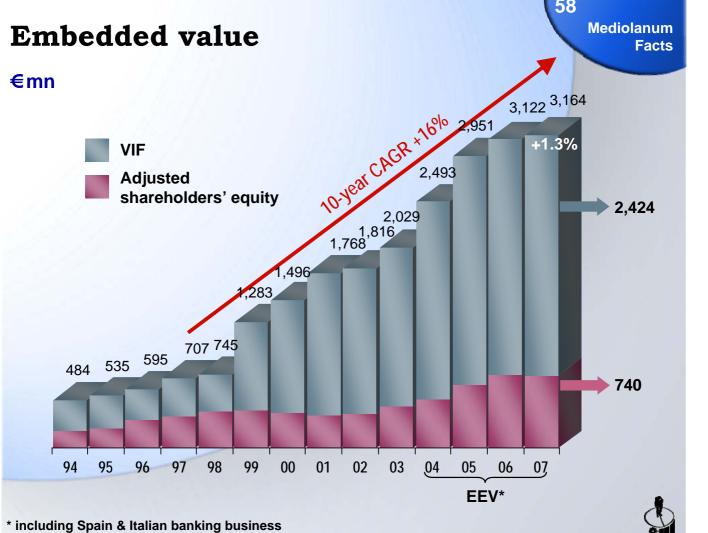


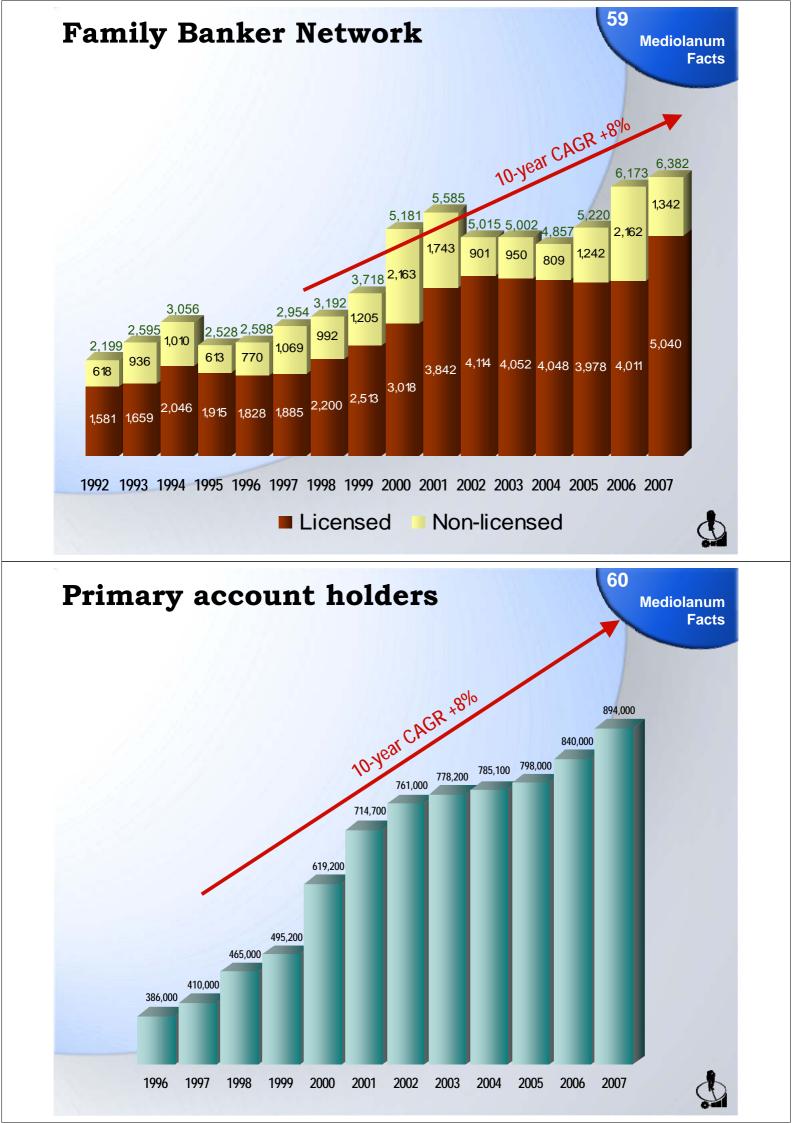


logistics Internet web site 15,000 **3rd-party** branches Banking Low Services Family High Banker™ Centre added-value added-value transactions transactions **Real time** customer portfolio alerts











# Thank you!

Any questions?



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#### DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS

The undersigned, Mr. Luigi Del Fabbro, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "Testo Unico della Finanza", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Luigi Del Fabbro



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