September 11, 2006

## H1 2006 Results



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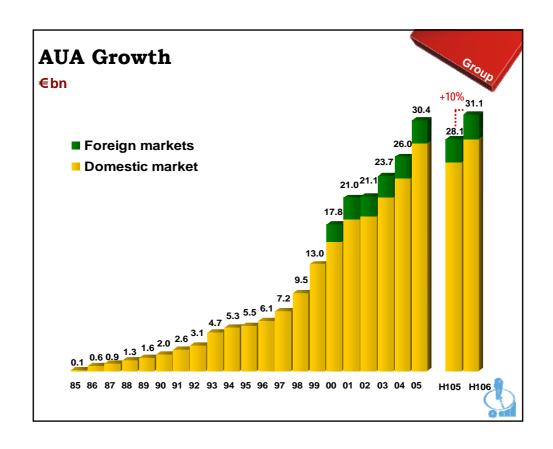
## H1 2006 Group Results



High	lights		Group
•	AuA	€31.1 bn	+10%
	Profit before Tax	€139 mn	-6%
•	Performance Fees	€33 mn	-42%
•	Profit before Tax excl. Performance Fees	€106 mn	+17%
•	Net Income	€106 mn	-8%
	Embedded Value	€2,974 mn	+6%
	New Business Value	€151 mn	+64%
<b>a</b>	Gross Inflows	€4,225 mn	+47%
•	Net Inflows	€1,218 mn	+30%
•	Dedicated Network	6,225	+15%

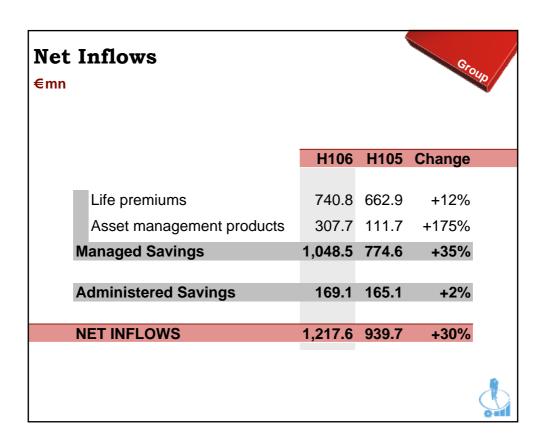
Income Statement  €mn			Group
	H106	H105	Change
Net premiums written	1,652.5	1,262.0	+31%
Total commission income	290.9	252.9	+15%
Financial margin	33.1	41.8	-21%
Net income on other investments*	16.4	15.5	+6%
Other revenues	12.3	15.3	-20%
Total Revenues	2,005.2	1,587.5	+26%
Amounts paid & change in reserves	(1,543.4)	(1,171.8)	-32%
Acquisition costs & other commissions	(174.6)	(125.6)	-39%
G&A expenses	(130.7)	(125.4)	-4%
Other	(17.5)	(16.8)	-5%
PROFIT BEFORE TAX	139.0	148.0	-6%
Tax	(33.4)	(32.9)	-2%
NET INCOME	105.5	115.1	-8%
* Banca Esperia included using the equity method	(€3mn)		

			G
	H106	H105	Change
Net premiums written	1,652.5	1,262.0	+31%
Entry fees	37.4	17.8	+110%
Management fees	156.7	123.5	+27%
Performance fees	33.3	58.0	-42%
Bank service fees & other income	37.1	35.4	+5%
Other fees	26.4	18.4	, .
Total commission income	290.9	252.9	
Interest income & similar revenues	81.3	69.1	
Interest expense & similar charges	(38.4)	(38.9)	+1%
Net profit on investments at fair value	(9.8)	11.7	-184%
Financial margin	33.1	41.8	-21%
Net income on other investments*	16.4	15.5	+6%
Other revenues	12.3	15.3	-20%
Total Revenues	2,005.2	1,587.5	+26%
Amounts paid & change in reserves	(1,543.4)	(1,171.8)	-32%
Acquisition costs & other commissions	(174.6)	(125.6)	-39%
Net adjustments to financial investments	(0.5)	(1.7)	+70%
G&A expenses	(130.7)	(125.4)	-4%
Amortisation & depreciation	(11.0)	(11.4)	+3%
Provision for risks & charges	(6.0)	(3.6)	-64%
PROFIT BEFORE TAX	139.0	148.0	-6%
Tax	(33.4)	(32.9)	-2%



nn						
	30/06/06	30/06/05	Change			
<b>-</b>						
Life	12,596.9	11,310.5	+11%			
Asset management	14,339.5	12,254.6	+17%			
Bank	4,794.6	4,528.4	+6%			
Consolidation adjustments	(6,660.1)	(5,327.5)	-25%			
'Banca Esperia' (48.5%)	3,022.5	2,573.4	+17%			
<b>Domestic Market's Assets</b>	28,093.4	25,339.3	+11%			
Life	366.2	266.7	+37%			
Asset management	1,097.8	1,102.9	+0%			
Bank	1,513.3	1,411.9	+7%			
Other	241.8	281.1	-14%			
Consolidation adjustments	(250.8)	(255.2)	+2%			
Foreign Markets' Assets	2,968.3	2,807.4	+6%			

#### **Gross Inflows** €mn H106 H105 Change Gross premiums written 1,669.9 1,319.4 +27% Asset management products 2,382.1 1,370.7 +74% **Managed Savings** 4,052.0 2,690.1 +51% **Administered Savings** 173.2 175.1 -1% **GROSS INFLOWS** 4,225.2 2,865.2 +47%



Sales Network			Group
	30/06/06	30/06/05	Change
Italy: Banca Mediolanum	5,658	4,835	+17%
Spain: Fibanc	522	495	+5%
Germany: B.A. Lenz	45	80	-44%
Full-Time Dedicated Advisors	6,225	5,410	+15%
Spain: Fibanc part-time agents	133	129	+3%
Italy: Partner Time	546	823	-34%
Germany: Gamax	162	146	+11%
Part-Time Advisors	841	1,098	-23%
TOTAL SALES NETWORK	7,066	6,508	+9%
		·	



### H1 2006 Results: Domestic Market



Assets under Administration  Emn  Connectic						
	30/06/06	30/06/05	Change			
Life	12,596.9	11,310.5	+11%			
Asset management	14,339.5	12,254.6	+17%			
Consolidation adjustments	(6,660.1)	(5,327.5)	-25%			
Managed Savings Assets	20,276.3	18,237.6	+11%			
Bank	4,794.6	4,528.4	+6%			
Administered Savings Assets	4,794.6	4,528.4	+6%			
BANCA MEDIOLANUM	25,070.9	22,765.9	+10%			
BANCA ESPERIA (48.5%)	3,022.5	2,573.4	+17%			
			0=11			

	H105	Done Mark
,580.3	H105	Change
	1,271.3	+24%
647.2	719.5	
,227.5	1,990.9	+62%
50.9	102.1	-50%
18.7	49.2	-62%
40.1	11.5	+248%
109.7	162.8	-33%
10.3	10.8	-5%
,347.5	2,164.4	+55%
5117	474.3	+15%
1	544.7	544.7 474.3

Net Inflows			Dom, Mar
€mn	H106	H105	Change
Life premiums	679.1	624.6	+9%
Asset management products	113.6	(58.8)	+293%
Managed Savings	792.7	565.8	+40%
Securities	50.9	102.1	-50%
Cash	18.7	49.2	-62%
Repurchase agreements	40.1	11.5	+248%
Administered Savings	109.7	162.8	-33%
BANCA MEDIOLANUM	902.4	728.5	+24%
BANCA ESPERIA (48.5%)	272.6	200.3	+36%

Income Statement			Domestic Market
€mn			Ket
	H106	H105	Change
Net premiums written	1,571.6	1,258.3	+25%
Total commission income	256.6	221.1	+16%
Financial margin	28.8	37.4	-23%
Net income on other investments*	16.3	14.8	+10%
Other revenues	12.3	14.2	-14%
Total Revenues	1,885.5	1,545.9	+22%
Amounts paid & change in reserves	(1,471.0)	(1,168.6)	-26%
Acquisition costs & other commissions	(149.5)	(108.5)	-38%
G&A expenses	(110.0)	(104.5)	-5%
Other	(15.1)	(14.4)	-4%
PROFIT BEFORE TAX	139.9	149.8	-7%
Tax	(32.9)	(32.4)	-2%
NET INCOME	107.0	117.4	-9%
Banca Esperia included using the equity method	d (€3mn)		

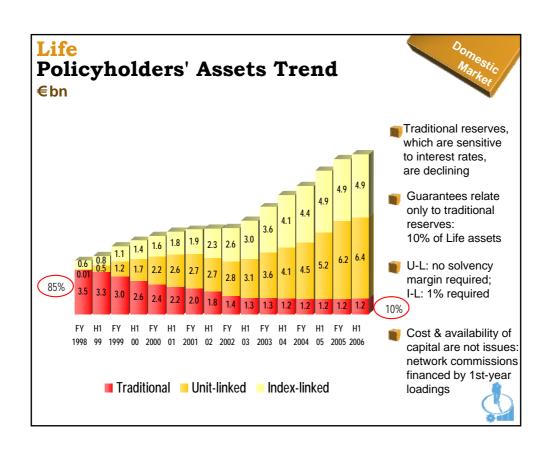
			Don Ma
	H106	H105	Change
Net premiums written	1,571.6	1,258.3	+25%
Entry fees	33.0	15.4	+114%
Management fees	147.2	114.6	+28%
Performance fees	32.3	55.6	-42%
Bank service fees & other income	20.4	19.4	+5%
Other fees	23.7	16.1	+48%
Total commission income	256.6	221.1	+16%
Interest income & similar revenues	76.0	65.4	+16%
Interest expense & similar charges	(37.6)	(39.7)	+5%
Realised trading profit/loss	(9.6)	`11.8 <sup>´</sup>	-181%
Financial margin	28.8	37.4	-23%
Net income on other investments*	16.3	14.8	+10%
Other revenues	12.3	14.2	-14%
Total Revenues	1,885.5	1,545.9	+22%
Amounts paid & change in reserves	(1,471.0)	(1,168.6)	-26%
Acquisition costs & other commissions	(149.5)	(108.5)	-38%
Net adjustments to financial investments	0.0	(1.6)	+101%
G&A expenses	(110.0)	(104.5)	-5%
Amortisation & depreciation	(9.5)	(9.3)	-3%
Provision for risks & charges	(5.5)	(3.6)	-55%
PROFIT BEFORE TAX	139.9	149.8	-7%
Tax	(32.9)	(32.4)	-2%
NET INCOME	107.0	117.4	-9%

Profi €mn	t by Segment			D <sub>A</sub>	Omestic Market
		H106	H105	Change	
	Life	76.1	87.8	-13%	
	Asset Management	55.5	63.3	-12%	
	Bank	4.9	0.4	n.s.	
	Other	3.4	(1.7)	n.s.	
	PROFIT BEFORE TAX	139.9	149.8	-7%	
					1

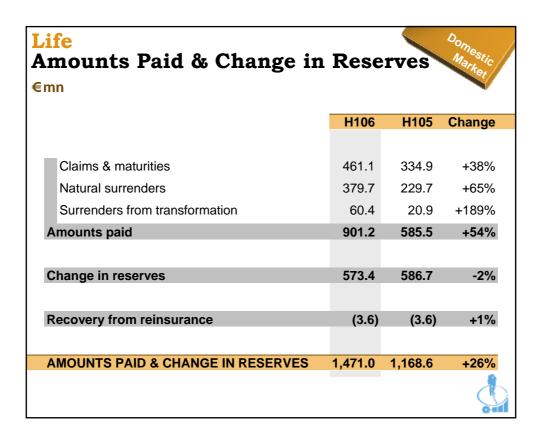
<mark>Life</mark> Gross Premiums Written			Domestic Market
€mn			
	H106	H105	Change
U-L Pension plans*	54.4	52.2	+4%
U-L Investment policies (Life Funds, Alternative Funds)	47.3	27.6	+72%
Recurring policies (AP)	101.7	79.8	+28%
Trad/Group/Investment policies U-L policies (Alternative Funds, Life Funds) I-L policies (Dipiù) Single premium policies (SP)  TOTAL NEW BUSINESS  Pension plans in-force Investment policies in-force	3.9 244.6 691.8 <b>940.3</b> <b>1,042.0</b> 378.6 159.7	4.2 149.9 597.1 <b>751.2</b> <b>830.9</b> 344.9 95.1	-6% +63% +16% +25% +25% +10% +68%
TOTAL IN-FORCE BUSINESS	538.4	440.0	+22%
TOTAL GROSS PREMIUMS WRITTEN	1,580.3	1,271.0	+24%
o/w Life financial contracts o/w equity on U-L products	6.1 47.5%	9.8 66.0%	-38% -28%

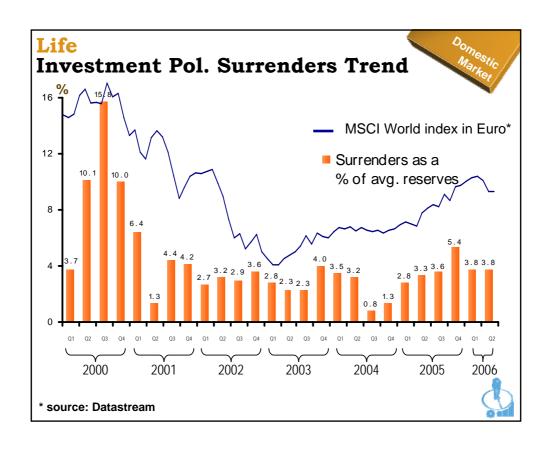
ife Recurring Policies in detail			Market
mn			
	H106	H105	Change
U-L Pension plans (My Pension)	29.1	28.0	+4%
o/w automatic increase in premiums o/w discretionary increase in premiums already paid	5.0 5.3	4.9 4.6	+3% +14%
U-L Pension plans (Europension)	24.3	22.9	+6%
o/w automatic increase in premiums o/w discretionary increase in premiums already paid	8.3 6.1	8. <i>4</i> 6.6	-1% -7%
Traditional Pension plans	1.0	1.2	-19%
o/w automatic increase in premiums	0.7	1.2	-39%
Total Pension plans	54.4	52.2	+4%
U-L Investment policies (Life Funds, Alternative Funds)	47.3	27.6	+72%
o/w automatic increase in premiums	2.2	1.6	+39%
RECURRING POLICIES	101.7	79.8	+28%
- o/w automatic increase in premiums	16.3	16.1	+1%
- o/w discretionary increase in premiums already paid*	11.4	11.3	+1%
Total increase in premiums	27.7	27.4	+1%

#### Policyholders' Assets €mn 30/06/06 30/06/05 Change **Traditional** 1,224.5 1,186.2 +3% Index-linked\* 4,949.4 4,875.6 +2% Unit-linked 6,422.9 5,248.7 +22% o/w equity 76% 76% +1% **LIFE ASSETS** 12,596.9 11,310.5 +11% Life financial contracts → 2006: €827mn, 2005: €1.037mn



Life Commission ☐	Inco	me				Domestic Market
Cilli			roducts Income	Comn	Total nission	Income*
	H106	H105	Change	H106	H105	Change
Entry fees				33.0	15.4	+114%
Management fees	69.3	50.8	+36%	147.2	114.6	+28%
Performance fees	14.4	25.3	-43%	32.3	55.6	-42%
TOTAL	83.6	76.1	+10%	212.5	185.6	+14%
* on all products with mutu	ıal fund u	ınderlyinç	9			



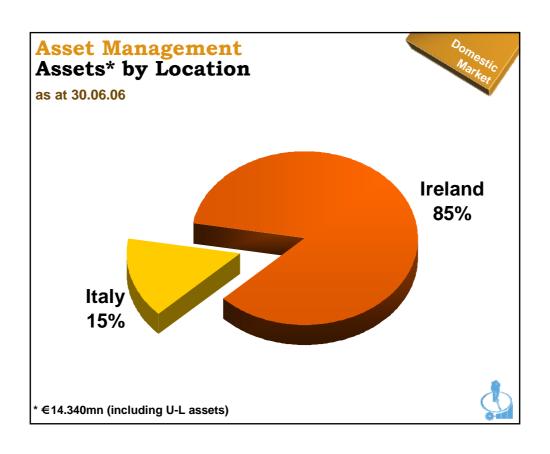


Life Surrenders expressed as a % of the reserves			Domestic Market
OAP100000 40 4 70 01 1110 10001 100	H106	H105	Change
Traditional Investment policies o/w natural surrenders	5.2% 5.2%	4.8% 3.8%	+8% +37%
U-L Investment policies o/w natural surrenders	11.0% 7.8%	6.4% 6.4%	+72% +22%
SURRENDERS OF INVEST. POLICIES	10.5%	6.2%	+69%
o/w natural surrenders	7.6%	6.1%	+25%
Traditional Pension plans o/w natural surrenders	1.0% 1.0%	1.9% 1.0%	-47% +0%
U-L Pension plans o/w natural surrenders	2.9% 2.7%	2.3% 2.0%	+26% +35%
SURRENDERS OF PENSION PLANS	2.6%	2.2%	+18%
o/w natural surrenders	2.4%	1.8%	+33%

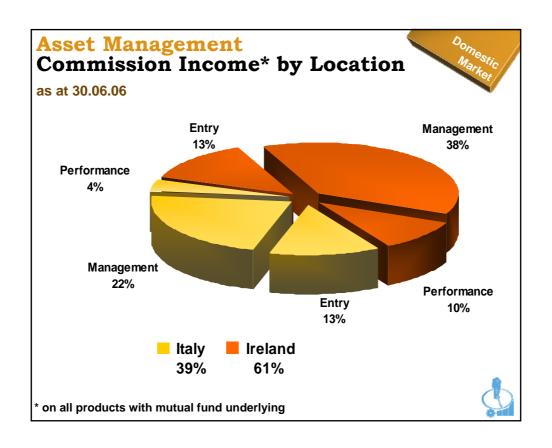
Prof: €mn	it by Segment				Omestic Market
		H106	H105	Change	
	Life	76.1	87.8	-13%	
	Asset Management	55.5	63.3	-12%	
	Bank	4.9	0.4	n.s.	
	Other	3.4	(1.7)	n.s.	
	PROFIT BEFORE TAX	139.9	149.8	-7%	

Asset Management Gross Inflows			Domestic Market
€mn			
	H106	H105	Change
Equity funds	474.0	282.4	+68%
Bond funds	223.4	128.7	+74%
Monetary funds	246.9	195.8	+26%
Total 'unbundled' mutual funds	944.3	606.9	+56%
'Elite' funds of funds	57.4	18.2	+215%
'Mix' accounts	116.4	62.7	+86%
'Chorus' managed accounts	31.9	31.8	+0%
'Portfolio' funds of funds	277.0		n.s.
Total 'bundled' mutual funds	482.6	112.7	+328%
o/w equity	313.7	78.7	+298%
Real Estate	220.3		n.s.
TOTAL GROSS INFLOWS INTO A. M. PRODUCTS	1,647.2		
o/w equity	55.2%	50.2%	+10%
			0 ==

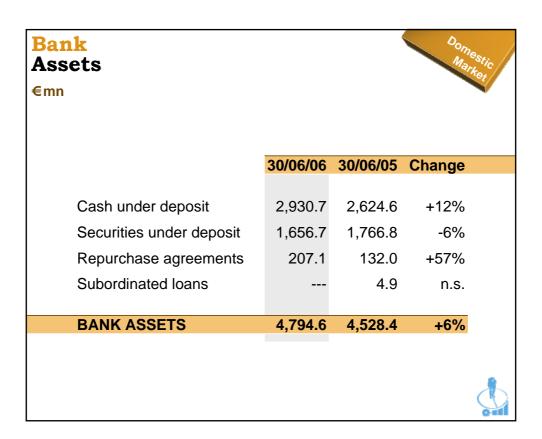
Asset Management Assets*			Domestic Market
€mn	30/06/06	30/06/05	Change
Coulty fundo	0.750.0	7 644 0	.450/
Equity funds	8,750.0	7,611.9	+15%
Bond funds	2,098.7	1,986.1	+6%
Monetary funds	1,067.2	886.6	+20%
Total 'unbundled' mutual funds	11,915.8	10,484.6	+14%
'Elite' funds of funds	168.4	108.9	+55%
'Mix' accounts	1,465.2	1,505.3	-3%
'Chorus' managed accounts	1,342.2	1,678.3	-20%
'Portfolio' funds of funds	434.4	·	n.s.
Funds of hedge funds	300.4		n.s.
Total 'bundled' mutual funds	3,710.6	3,292.5	+13%
o/w equity	2,533.6	2,452.9	+3%
'Real Estate' funds & 'other'	314.1	91.4	+244%
Adj. for own mutual funds in managed accts	(1,601.1)	(1,614.0)	+1%
ASSET MANAGEMENT ASSETS	14,339.5	12,254.6	+17%
o/w equity	72.2%	73.1%	-1%
* including U-L assets			0 111

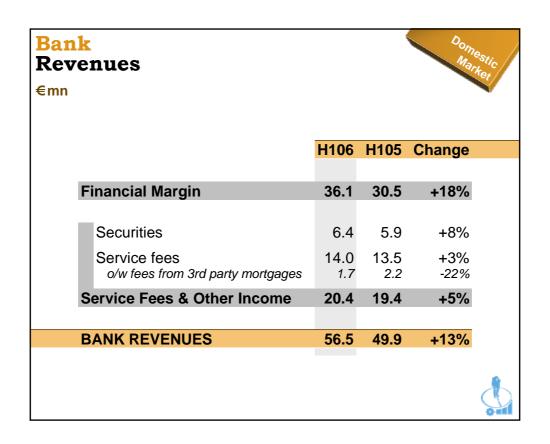


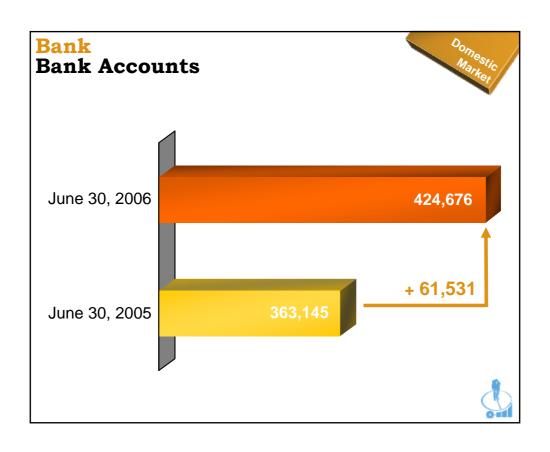
			Domestic Market
Comn		Tota missior	al n Income*
H106		H105	Change
33.0		15.4	+114%
147.2		114.6	+28%
32.3		55.6	-42%
212.5	2	185.6	+14%
			<b>(</b>



#### **Profit by Segment** €mn Change H106 H105 Life 76.1 87.8 -13% -12% **Asset Management** 55.5 63.3 Bank 4.9 0.4 n.s. Other 3.4 (1.7)n.s. PROFIT BEFORE TAX 139.9 149.8 -7%







## Costs €mn



	H106	H105	Change
Amounts paid & change in reserves	(1,471.0)	(1,168.6)	-26%
Acquisition costs*	(135.6)	(97.8)	-39%
3rd party A.M. fees & other expenses	(13.9)	(10.7)	-30%
Net adjustments to financial investments	0.0	(1.6)	+101%
G&A expenses*	(110.0)	(104.5)	-5%
Depreciation, amortisation & provisions	(15.1)	(12.9)	-17%



'includes '4Freedoms' expenses

Financial Margin & Net Income on Other Investments						
€mn	H106	H105	Change			
			_			
Bank	36.1	30.5	+18%			
Life	(4.2)	9.5	n.s.			
Other	(3.1)	(2.5)	-21%			
CINIANCIAI MADOIN	20.0	27.4	220/			
FINANCIAL MARGIN	28.8	37.4	-23%			
Devil						
Bank			n.s.			
Life	9.8	12.4	-21%			
Other*	6.5	2.4	+170%			
NET INCOME ON OTHER INVESTMENTS	16.3	14.8	+10%			
* Banca Esperia included using the equity method (€3mr	1)					

#### **Dedicated Sales Network**



	30/06/06	30/06/05	Change
Licensed Financial Advisors	3,954	3,980	-1%
Non-licensed Financial Advisors	1,704	855	+99%
BANCA MEDIOLANUM	5,658	4,835	+17%
o/w Financial Executives	721	742	-3%



## **Primary Account Holders**



	30/06/06	30/06/05	Change	
Life	605,000	602,700	+0%	
Asset Management	274,000	273,600	+0%	
Bank	397,300	332,600	+19%	
Other	61,000	61,200	+0%	
Primary account holders (unduplicated)	814,900	788,000	+3%	



#### **Total Account Holders**



	30/06/06	30/06/05	Change
Life	605,000	602,700	+0%
Asset Management	409,200	415,500	-2%
Bank	596,400	506,700	+18%
Other	63,400	63,500	+0%
Total account holders	963,800	926,600	+4%



## Banca Esperia (100%) Highlights





			_
	H106	H105	Change
Profit before Tax	11.3	7.8	+45%
Net Income o/w Mediolanum share	6.2 3.0	4.6 2.2	+36% +36%
Assets under Administration % in Managed Assets	6,232 <i>81.5%</i>	5,306 83.5%	+17% -2%
Gross Inflows o/w Managed Savings	1,123 976	978 <i>9</i> 53	+15% +2%
Net Inflows o/w Managed Savings	562 415	413 388	+36% +7%
Clients	2,233	1,937	+15%
Private Bankers	56	49	+14%



## H1 2006 Results: Foreign markets



Income Statement			Foreign Markets
€mn			38
	H106	H105	Change
Net premiums written	80.9	3.7*	n.s.
Total commission income	34.7	31.8*	+9%
Financial margin	4.3	4.4	-1%
Net income on other investments	0.1	0.7	-84%
Other revenues	0.5	1.1	-54%
Total Revenues	120.5	41.7	+189%
Amounts paid & change in reserves	(72.4)	(3.2)*	n.s.
Acquisition costs & other commissions	(25.5)	(17.1)*	-49%
G&A expenses	(21.1)	(20.9)	-1%
Other	(2.5)	(2.3)	-8%
PROFIT BEFORE TAX	(1.0)	(1.8)	+47%
Tax	(0.6)	(0.5)	-8%
NET INCOME	(1.5)	(2.4)	+35%
* € 41.5 mn reclassified as Life financial contracts in accordance with IFI	RS – impacting	'Commissior	

#### Income Statement in detail

€mn

	H106	H105	Change
Net premiums written	80.9	3.7*	n.s.
Entry fees	4.5	2.4	+88%
Management fees	9.5	8.9	+7%
Performance fees	1.0	2.4	-59%
Bank service fees & revenues	16.7	15.9	+5%
Other fees	3.0	2.3*	+33%
Total commission income	34.7	31.8	+9%
Interest income & similar revenues	9.0	8.6	+4%
Interest expense & similar charges	(4.5)	(4.1)	-10%
Realised trading profit/loss	(0.1)	(0.2)	+13%
Financial margin	4.3	4.4	-1%
Net income on other investments	0.1	0.7	-84%
Other revenues	0.5	1.1	-54%
Total Revenues	120.5	41.7	+189%
Amounts paid & change in reserves	(72.4)	(3.2)*	n.s.
Acquisition costs & other commissions	(25.5)	(17.1)*	-49%
Net adjustments to financial investments	(0.5)	(0.1)	-310%
G&A expenses	(21.1)	(20.9)	-1%
Amortisation & depreciation	(1.5)	(2.1)	+30%
Provision for risks & charges	(0.5)	(0.1)	-514%
PROFIT BEFORE TAX	(1.0)	(1.8)	+47%
Tax	(0.6)	(0.5)	-8%
NET INCOME	(1.5)	(2.4)	+35%

 $^*$   $\!\in$  41.5 mn reclassified as Life financial contracts in accordance with IFRS – impacting 'Other fees' & indicated costs



#### Spain Income Statement

€mn

€mn				
		H106	H105	Change
	Total revenues	97.9	24.2	+305%
	Total costs	(95.8)	(24.0)	-300%
	<b>Operating Result</b>	2.1	0.2	+904%
	Capital gain	0.1	0.7	-84%
	<b>Profit before Tax</b>	2.2	0.9	+147%
	Tax	(0.4)	(0.3)	-22%
	SPAIN NET INCOME	1.9	0.6	+207%



#### Spain Assets under Administration €mn 30/06/06 Change 30/06/05 Life & pension funds 340.9 249.2 +37% **Asset Management** 734.9 707.4 +4% Bank 1,492.0 1,387.9 +8% Other\* 80.6 n.s. Consolidation adjustments (255.2)+2% (250.7)**SPAIN AUA** 2,317.1 2,169.7 +7% due to the disposal of 'Valora S.A.'

	in ss Inflows		•	Foreign Markets	
€mn		H106	H105	Change	
	_				
	Gross premiums written o/w recurring policies (AP) o/w single premium policies (SP)	82.4 5.7 76.7	45.3 3.7 41.5*	+53%	
	Asset management products	186.7	133.3	+40%	
	Managed Savings	269.1	178.6	+51%	
	Securities	(27.5)	9.7	n.s.	
	Cash	24.2	(1.3)	n.s.	
	Administered Savings	(3.3)	8.4	n.s.	
	SPAIN GROSS INFLOWS	265.7	187.0	+42%	<b>D</b>
* Life fi	nancial contracts			Ç	

Spain Net Inflows		,	Mark Mark	ete
€mn				
	H106	H105	Change	
Life premiums	55.0	35.3	+56%	
Asset management products	21.1	4.5	+369%	
Managed Savings	76.1	39.7	+91%	
Securities	(27.5)	9.7	n.s.	
Cash	19.9	(11.3)	n.s.	
Administered Savings	(7.5)	(1.6)	n.s.	
SPAIN NET INFLOWS	68.6	38.2	+80%	

Spain Dedicated Sales Net	Maj	Oreign Rets		
	30/06/06	30/06/05	Change	
Financial Advisors (Mediolanum model)	470	427	+10%	
Commercial Agents (Traditional model)	52	68	-23%	
FIBANC	522	495	+5%	

#### Spain Embedded Value

€mn



	H106	FY05	H105	
VIF Life & A.M.	24	19	19	
New Business Life & A.M.	. 9	9	3	



Germany - B.A. Lenz Highlights			Mar	Preign Kets
Cilli	H106	H105	Change	
Net Income	(3.8)	(4.7)	+21%	
Assets under Administration o/w Managed Savings	59.1 36.2	50.2 24.7		
Gross Inflows	7.8	(2.8)	n.s.	
Net Inflows o/w Managed Savings o/w Administered Savings	3.4 7.8 (4.4)	(4.0) 4.1 (8.2)	n.s. +91% +46%	
Financial Advisors	45	80	-44%	
Customers with Managed Savings products	4,495 2,549	4,992 2,189	-10% +16%	

### Germany - Gamax Highlights



€mn

	H106	H105	Change	
Net Income	0.6	2.4	-75%	
Assets under Administration o/w Gamax funds	592.1 <i>351.9</i>	587.6 388.4	+1% -9%	
Gross Inflows o/w Gamax funds	59.6 18.5	42.6 22.3	+40% -17%	
Net Inflows o/w Gamax funds	(29.4) (29.4)	(23.3) (23.3)	-26% <i>-</i> 26%	6



## H1 2006 Results: European Embedded Value



### **EEV Methodology Applied**

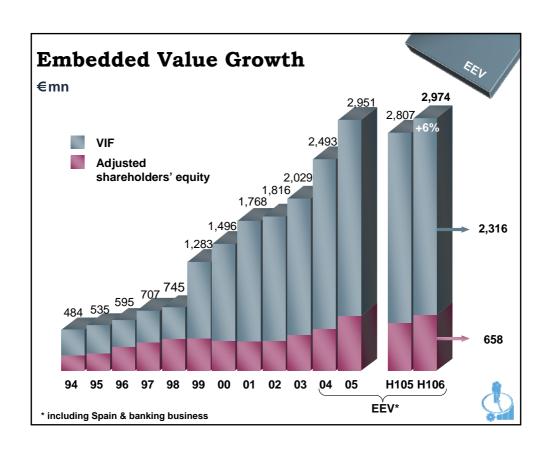


- A bottom-up, market consistent approach has been used
- With explicit allowance for both financial and non-financial risks
- Considering the cost of holding required capital
- All H105 figures have been restated according to EEV methodology



Economic Assumptions			Embedded Value
	H106	FY05	H105
Investment return (pre-tax)			
Liquidity Long-term bonds Equity	2.90% 4.30% 7.10%	3.50%	2.00% 3.40% 6.15%
Own portfolio			
Segregated funds Unit-linked funds Asset management	4.00% 5.70% 5.95%	5.00%	4.00% 4.62% 5.05%
Inflation			
CPI Expenses	1.75% 2.25%		2.00% 2.50%
Tax rate			
Italy Ireland Spain	12.50%	38.25% 12.50% 35.00%	12.50%
Avg. Risk Discount Rate (In-force Business)	6.62%	5.80%	5.48%

0.65%	3.60% 0.85%	
0.65%	0.85%	
0.65%	0.85%	
1.40%		0.60%
	1.20%	1.30%
6.50%	5.65%	5.45%
4.25%	3.40%	3.10%
2.05%	2.30%	2.05%
0.95%	0.80%	0.75%
7.25%	6.50%	5.90%
4.15%	3.45%	3.25%
6.30%	5.60%	5.20%
	4.25% 2.05% 0.95% <b>7.25%</b> 4.15%	4.25% 3.40% 2.05% 0.80% 7.25% 6.50% 4.15% 3.45% 2.15% 6.30% 5.60%



Embedded Value €mn			Embedded Value
	H106	FY05	H105
Published shareholders' net assets	809	808	744
Adjustments to net assets	(151)	(160)	(174)
Adjusted shareholders' net assets	658	648	570
Italy - VIF Life Business	1,791	1,785	1,749
Italy - VIF A.M. Business	381	399	386
Italy - VIF Banking Business	120	100	83
Spain - VIF Life Business	11	8	8
Spain - VIF A.M. Business	13	11	11
Value of In-force Business	2,316	2,303	2,237
EV Embedded Value	2,974	2,951	2,807
			Out

EV Earnings	104	614	412				
Dividends paid Other capital movements	83 (2)	163 (7)	102 (4)				
Change in EV over the year	23	458	314				
	H106	FY05	H105				
Embedded Value Earnings €mn							

EV Earnings Components (1): Earnings on Initial EV						
€mn		H106	FY05	H105		
	Expected return on EV - unwind	76	143	71		
	Operating assumption changes		(43)	(8)		
	Economic assumption changes	(29)	31	94		
	Experience variances	(94)	259	163		
	Earnings on Initial EV	(47)	390	320		
	Value-added New Business	151	224	92		
	EV Earnings	104	614	412		

EV Earnings: Experience Variances			Em <sub>bedded</sub>
€mn	H106	FY05	H105
Investment return variance on NAV	(73)	213	134
Asset mix variance	(5)	4	8
Banking mix variance	2	10	4
Performance fees variance	16	102	37
Expenses variance		(28)	(7)
Persistency/paid-ups variance	(31)	(28)	(16)
Other operation net profits/loss variance	4	13	1
Internal rebates restructuring		(20)	
Other	(7)	(7)	2
EV Experience Variances	(94)	259	163
			0-11

EV Earnings Components (2): Value-added New Business						
€mn	H106 FY05 H105					
Earnings on Initial EV	(47)	390	320			
Life New Business o/w AP o/w SP	110 68 42	162 115 47	56			
A.M. New Business	32	52	11			
Banking New Business	9	10	3			
SP Policies Transformation			1			
Value-Added New Business	151	224	92			
EV Earnings	104	614	412	-		
				O mill		

New Business Margins Unit-Linked* €mn		En	Dbedded Value
	H106	FY05	H105
Value of New Business - 'moment of sale'	81	129	63
Recurring premiums	90	145	62
Single premiums	243	311	151
APE	115	176	77
New Business margin (%APE)	70.8%	73.3%	82.5%
Net present value NB (PVNBP)	962	1,551	701
New Business margin (%PVNBP)	8.4%	8.3%	9.0%
* Spain not included			

New Business Margins Index-Linked* €mn	,	bedded Value	
	H106	FY05	H105
Value of New Business - 'moment of sale'	19	21	10
Recurring premiums			
Single premiums	612	835	454
APE	61	84	45
New Business margin (%APE)	30.9%	25.1%	22.0%
Net present value NB (PVNBP)	612	835	454
New Business margin (%PVNBP)	3.1%	2.5%	2.2%
* Spain not included			

New Business Margins Asset Management* €mn	4	bedded Value	
	H106	FY05	H105
Value of New Business - 'moment of sale'	31	49	11
Instalment plans	45	85	23
Lump sum investments	828	1,408	438
APE	128	226	67
New Business margin (%APE)	24.4%	21.7%	16.8%
Net present value NB (PVNBP)	1,091	1,891	581
New Business margin (%PVNBP)	2.9%	2.6%	1.9%
* Spain not included			

# Life New Business Margins\* €mn



	H106	FY05	H105
Value of New Business - 'moment of sale'	100	150	73
APE	176	260	122
New Business margin (%APE)	56.9%	57.8%	60.0%
Net present value NB (PVNBP)	1,575	2,386	1,155
New Business margin (%PVNBP)	6.4%	6.3%	6.3%



Value of New Business at 'moment of sale' including Spain	•	En	Dbedded Value
€mn			
	H106	FY05	H105
Unit-Linked	86	133	66
Index-Linked	22	25	11
Asset Management	32	50	11
Banking	9	10	3
Value of New Business	149	218	91

<sup>\*</sup> Spain not included



### '4Freedoms' Project Update



## **Mediolanum's growth strategy** '4Freedoms' marketing initiative

'AFreedoms'

- Objective: increase number of customers who have a bank account with us & use it actively
- ► Fact: customers keep invest their assets where they keep their bank account
- ➤ Fact: it's common to have more than one bank account and to spread assets among them
- Our model: multi-channel, branchless & incorporates human touch, offers a 'low or no cost' account, high service delivery & flexibility, with no dependence on 'proximity'
- **Experience:** customers who use our bank account as their primary one close other accounts & shift assets to us



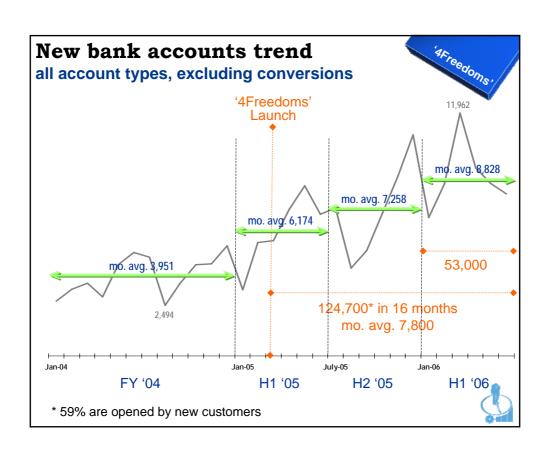
**Strategy rationale:** our 'active' bank customers have 4 – 6 times greater assets than those without our bank account

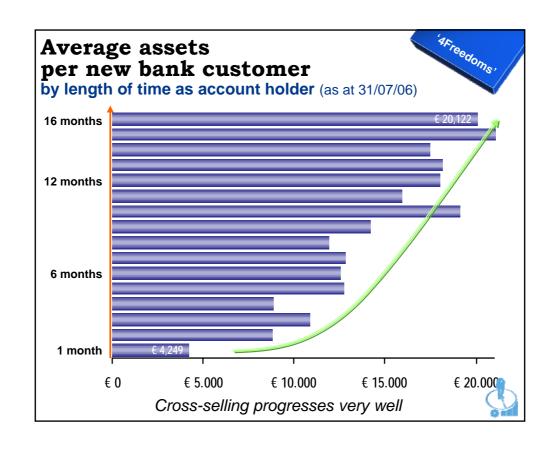
### Key drivers of our growth strategy

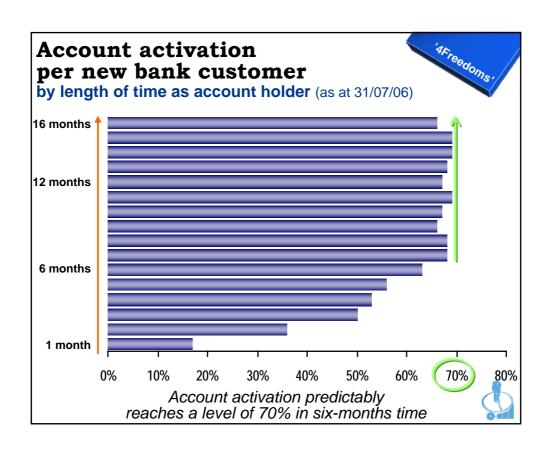
'AFreedoms'

- New customer acquisition via the bank account
- Development of the customer via cross selling









Account activation & asset growth  New customers acquired April - Dec. 2005								
Group	Group 1 % Avg. Assets Index 1 Index 2							
Non-active	10,800	30%	15,800 €	100				
Active	22,700	70%	21,800 €	138				
TOTAL	33,500	100%	19,900 €	126	179			
	_	New cus	tomers acquire	ed Jan J	une 2006			
Group	2	%	Avg. Assets	Index 1	Index 2			
Non-active	15,200	46%	9,200 €	100				
Active	17,800	54%	13,000 €	141				
TOTAL	33,000	100%	11,100 €	121	100			
Our capacity to capture more assets when the account is active is confirmed								



#### '4Freedoms' going forward



- Strong advertising effort in Q4 also communicating concept of 'Family Banker'
- Direct mailings to prospects interested in banking products in response to our ads
- 'Campaign management' software, coordinating the simultaneous efforts of marketing & the advisors to convert prospects into customers
- Collective sales initiatives, implementing small adjustments to increase effectiveness



#### Network recruiting: 'ICoNA' project



## Focal point: present the advisor profession using the image of 'Family Banker'

- Project first implemented in Oct. 2005 by **pilot group** in Piedmont (**2%** of supervisory force) no. of advisors increased by 50%
- Next step in May 2006 with 15% of total supervisory force involved – all indications suggest results of pilot group being replicated
- Successive step in Sept. 2006: extend the approach to an additional 26% of the supervisors & introduce 'Family Banker' concept on national scale
- By end of Q1 2007: remaining 57% of supervisors will use ICoNA approach



#### New products update





'Riflex Mortgage' launched in May 2006:

- product characteristics: extreme flexibility, possibility to change from variable to fixed interest (or vice versa) & to modify other key parameters of the contract
- 1/3 of mortgage volume in July attributed to Riflex

2 new mutual funds under the 'Challenge' umbrella:

- a 'flexible' & a 'total return' fund
- authorisation received & introduction set for September

New pension products adhering to new COVIP rules:

- general guidelines have been issued, details-to-come
- we're going ahead with development work on products
- our objective is to protect margins

## 0

## Thank you!

Any questions?



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