

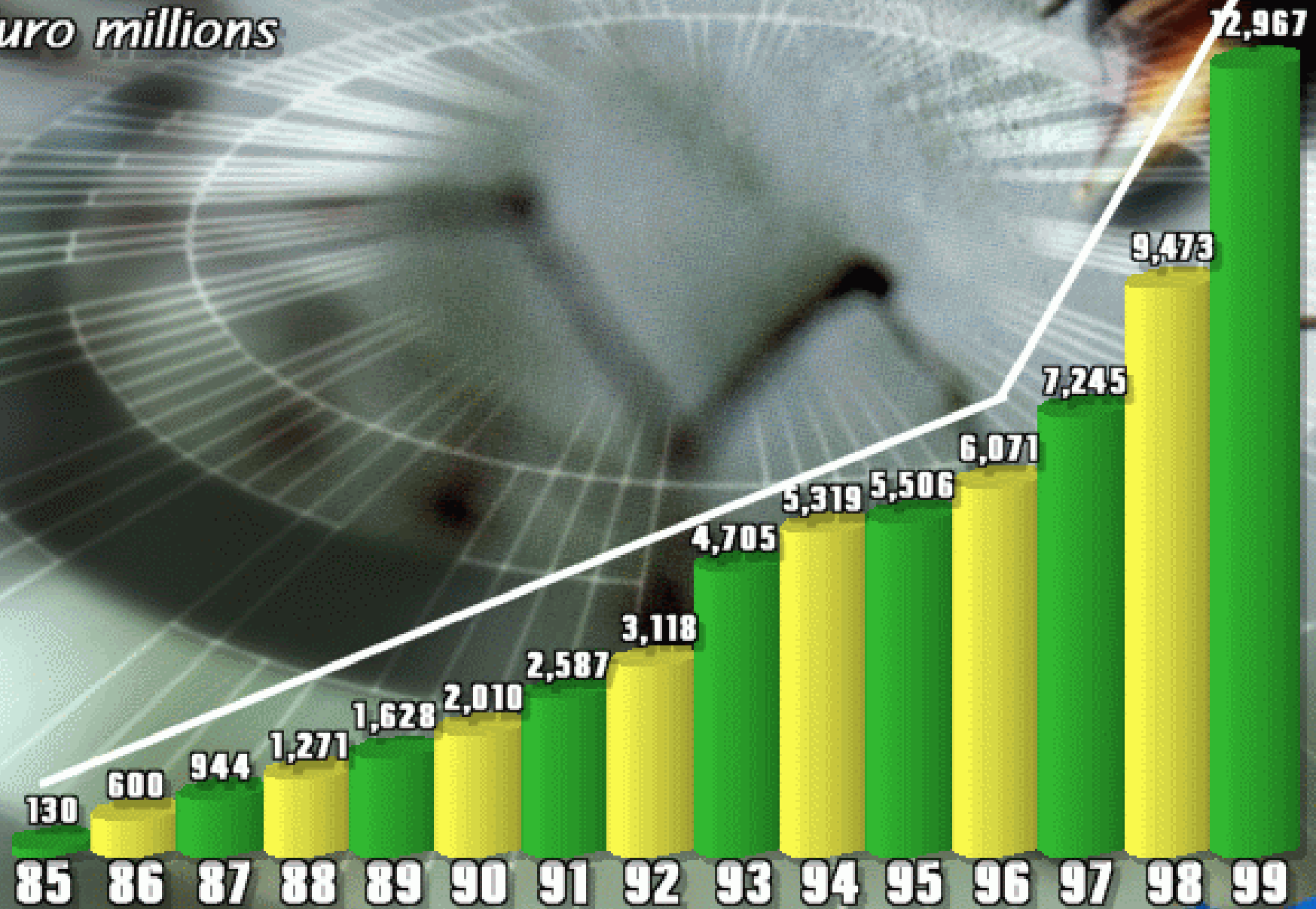
# 1999

*Full-Year Consolidated Results*



# 1999 Assets' Growth

*Euro millions*



# Assets under Administration

|                                             | 1999            | 1998           | Change        |
|---------------------------------------------|-----------------|----------------|---------------|
| Mutual Funds & Managed Accounts             | 7,379.1         | 5,043.7        | +46.3%        |
| Life Reserves                               | 5,339.5         | 4,163.7        | +28.2%        |
| Bank Assets                                 | 1,855.1         | 694.6          | +167.1%       |
| Pension Funds                               | 109.5           | ---            | ---           |
| Life Reserves & Pension Funds in own Assets | -1,716.4        | -428.6         | +300.5%       |
| <b>CONSOLIDATED TOTAL</b>                   | <b>12,966.8</b> | <b>9,473.4</b> | <b>+36.9%</b> |

*Euro millions*



# 1999 Inflows' Growth

Gross Inflows into Mutual Funds  
& Managed Accounts → +18%

Gross Premium Income → +39%

Bank Deposits → +105%



# 1999 Economic Results

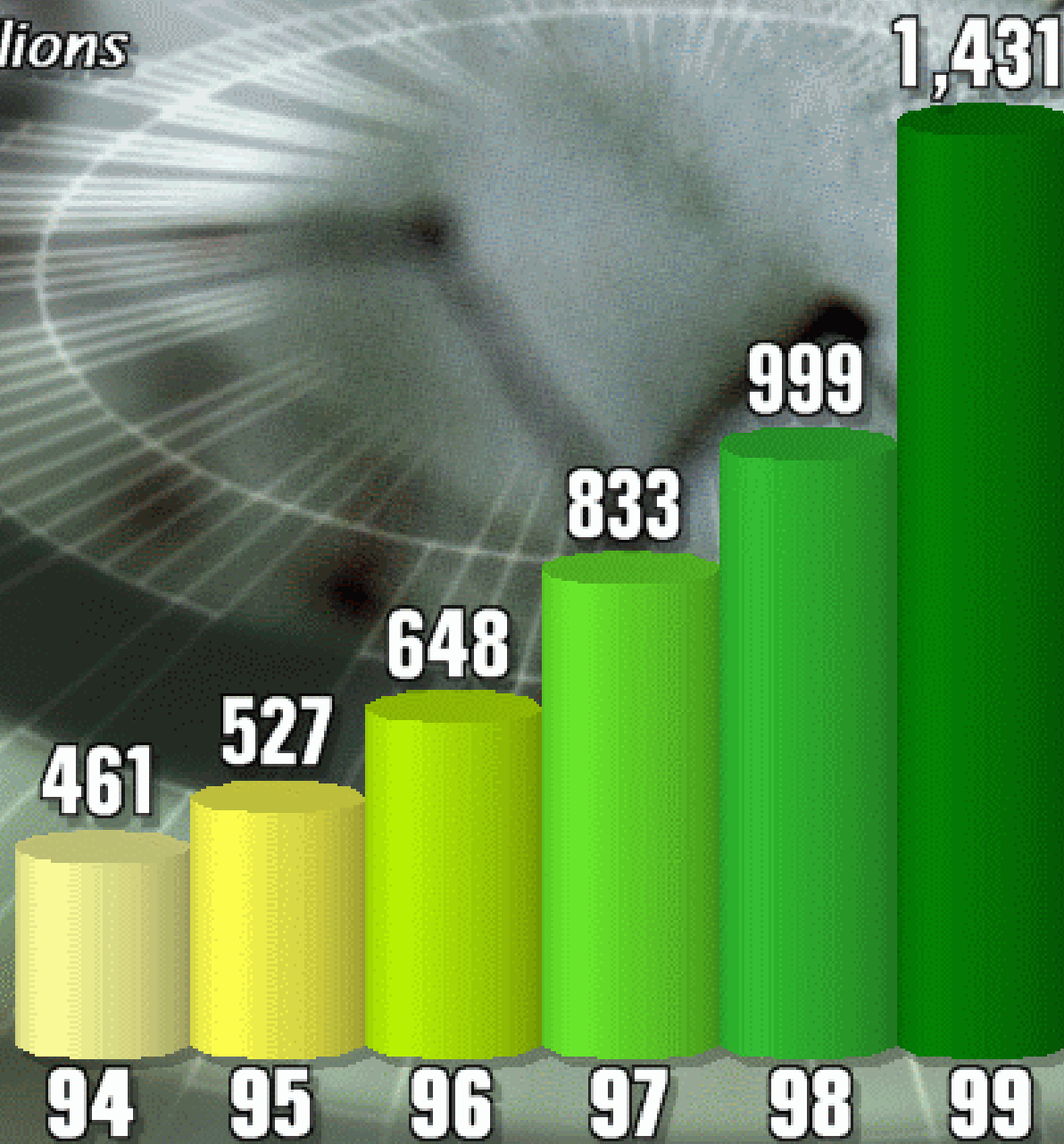
|                                     | 1999           | 1998         | Change        |
|-------------------------------------|----------------|--------------|---------------|
| <b>Total Revenues</b>               | <b>1,431.0</b> | <b>999.4</b> | <b>+43.2%</b> |
| <b>Profit before Tax &amp; E.I.</b> | <b>130.2</b>   | <b>119.4</b> | <b>+9.0%</b>  |
| <b>Extraordinary Items</b>          | <b>2.2</b>     | <b>3.7</b>   | <b>-40.6%</b> |
| <b>Profit before Tax</b>            | <b>132.4</b>   | <b>123.1</b> | <b>+7.6%</b>  |
| <b>Income Tax</b>                   | <b>-44.0</b>   | <b>-47.6</b> | <b>-7.6%</b>  |
| <b>Net Profit</b>                   | <b>88.4</b>    | <b>75.5</b>  | <b>+17.1%</b> |

*Euro millions*



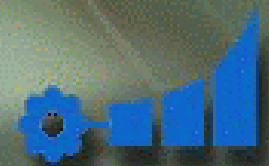
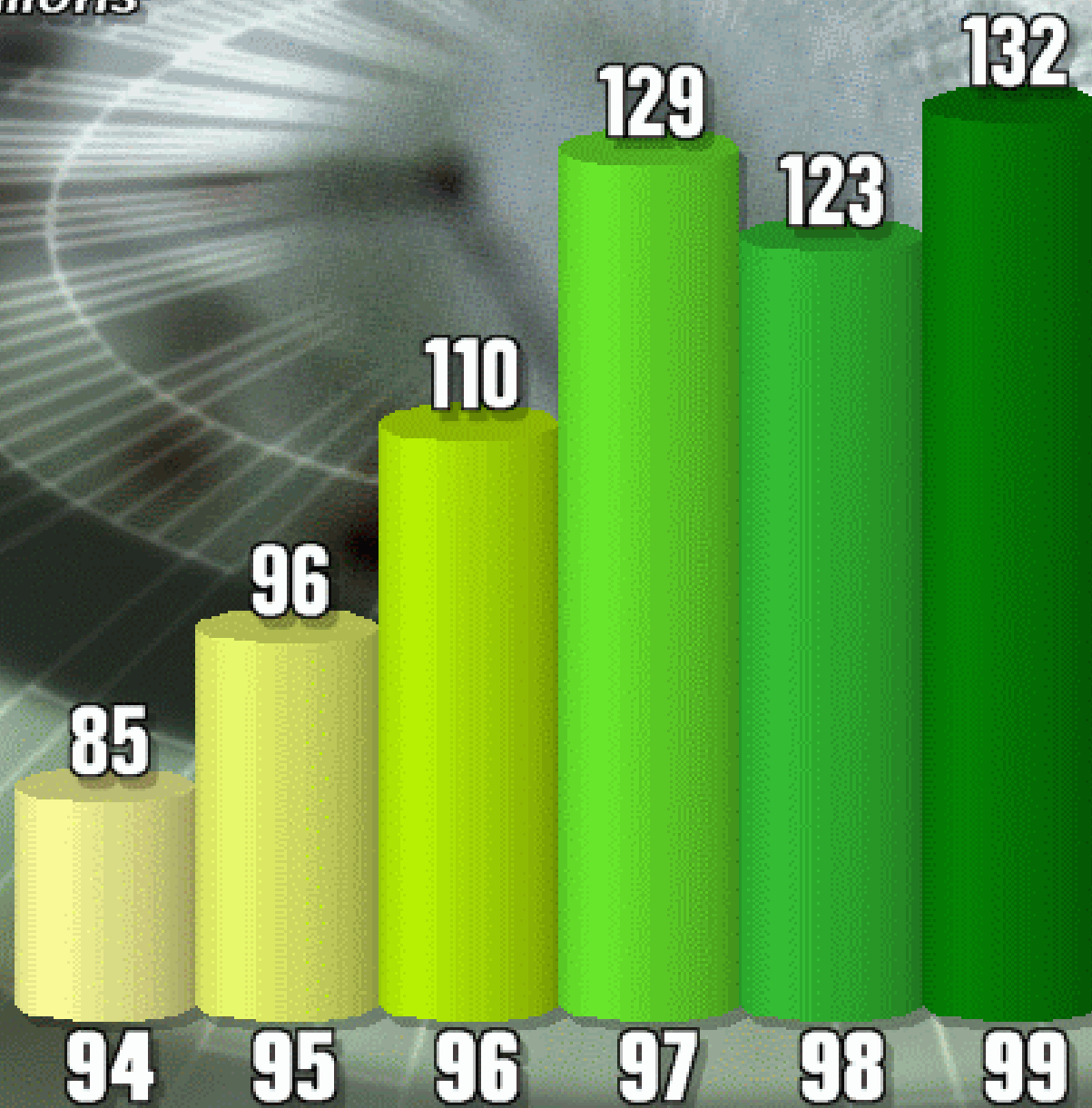
# Revenues

Euro millions



# *Profit before Tax*

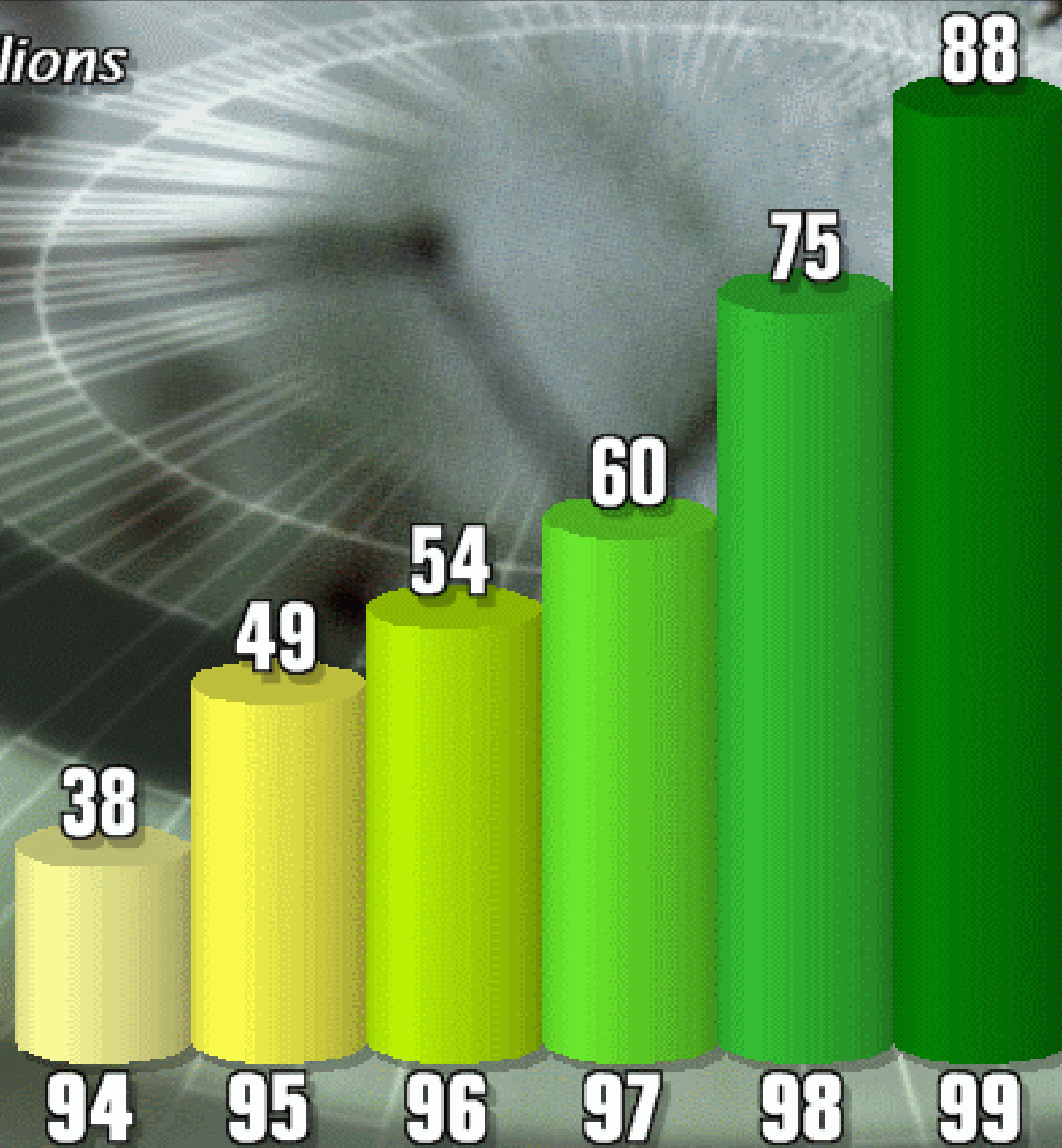
*Euro millions*





# Net Profit

*Euro millions*





# *Profit before Tax & E.I.*

## *Breakdown by Business Line*

|                                     | 1999         | 1998         | Change       |
|-------------------------------------|--------------|--------------|--------------|
| Life Insurance                      | 56.7         | 76.8         | -26.2%       |
| Mutual Funds                        | 67.2         | 49.8         | +34.9%       |
| Bank                                | 0.7          | -10.7        | ---          |
| Other Operations                    | 5.6          | 3.5          | +60.0%       |
| <b>PROFIT BEFORE TAX &amp; E.I.</b> | <b>130.2</b> | <b>119.4</b> | <b>+9.0%</b> |

*Euro millions*



# *Business Projects achieved in 1999*

## **1 - Mutual Funds**

**The development of the Irish business**

## **2 - Life Insurance**

**The transformation of the Traditional Policies**

## **3 - Bank**

**The turn-around of the Bank's Economics**

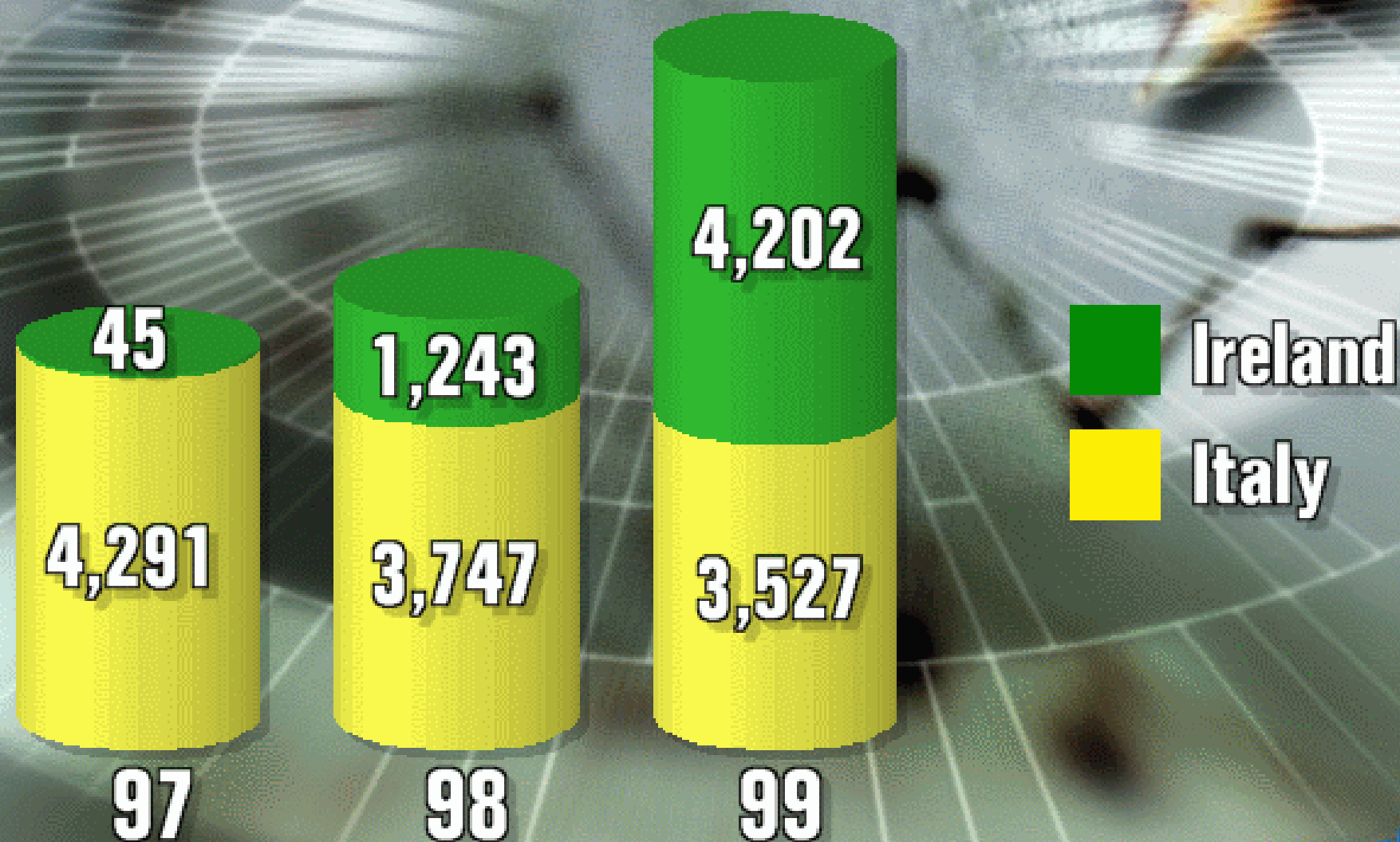
## **4 - Distribution Network**

**The recruiting of the Financial Executives**



# 1 - Mutual Funds

## Assets Development by Location



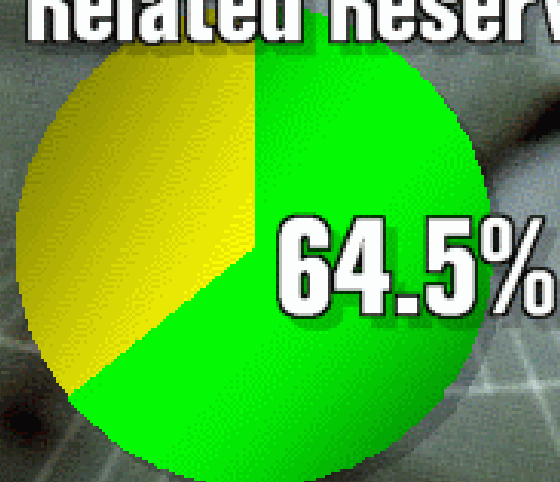
Euro millions



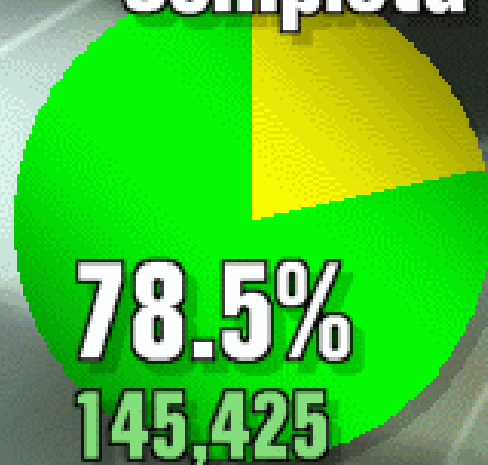
## 2 - Life Insurance

### Transformation of Traditional Policies

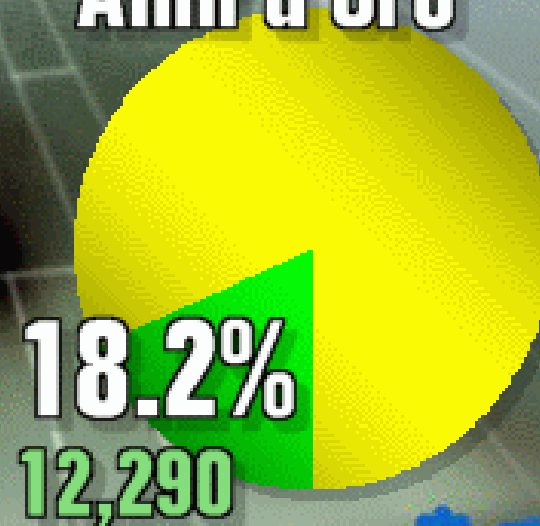
#### Related Reserves



#### Completa

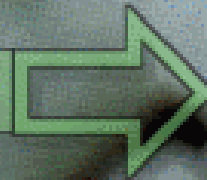


#### Anni d'Oro



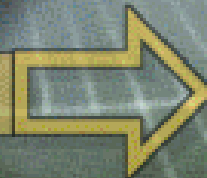
### 3 - Bank

**Breakeven reached**



**2Q99**

**Current Accounts as of Dec 31**



**144,000**

**Bank Customers as of Dec 31**

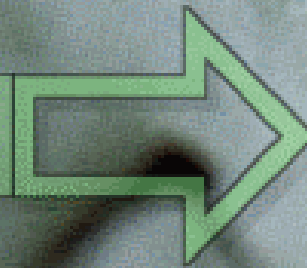


**222,000**

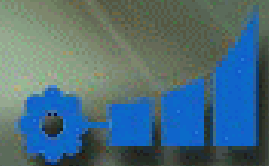


## 4 - *Distribution Network*

**Financial Executives**  
**as of Dec 31**



**345**



# *Employees Productivity in Retail Banks*

**Employees assigned to...**

**Revenues/Costs  
Ratio**

**Transactions**

**1**

**Credits**

**1.66**

**Relations w/ private investors**

**10**





# Total Revenues

|                                    | 1999           | 1998         | Change        |
|------------------------------------|----------------|--------------|---------------|
| Gross Premiums Written             | 1,229.1        | 881.7        | +39.4%        |
| Reinsurance ceded                  | -29.4          | -47.7        | -38.4%        |
| Mutual Funds Commissions           | 189.5          | 143.0        | +32.5%        |
| Bank Revenues                      | 33.5           | 12.9         | +159.7%       |
| Other Commissions & Other Revenues | 8.3            | 9.5          | -12.6%        |
| <b>TOTAL</b>                       | <b>1,431.0</b> | <b>999.4</b> | <b>+43.2%</b> |

*Euro millions*



# Gross Premiums Written

|                                | 1999           | 1998         | Change        |
|--------------------------------|----------------|--------------|---------------|
| • Pension Plans                | 80.6           | 58.3         | +38.3%        |
| • Investment Policies          | 2.0            | 7.5          | -73.3%        |
| • Open Pension Funds           | 0.4            | ---          | ---           |
| <b>Recurring Policies</b>      | <b>83.0</b>    | <b>65.8</b>  | <b>+26.1%</b> |
| • Tradit. & Group Policies     | 21.2           | 16.7         | +26.9%        |
| • Pension Plans                | 28.9           | 2.4          | ---           |
| • Investment Policies          | 677.2          | 410.8        | +64.8%        |
| <b>Single Premium Policies</b> | <b>727.3</b>   | <b>429.9</b> | <b>+69.2%</b> |
| <b>Total New Business</b>      | <b>810.3</b>   | <b>495.7</b> | <b>+63.5%</b> |
| • Pension Plans in force       | 370.1          | 331.3        | +11.7%        |
| • Investment Policies in force | 48.7           | 54.7         | -11.0%        |
| <b>Total Business in force</b> | <b>418.8</b>   | <b>386.0</b> | <b>+8.5%</b>  |
| <b>TOTAL</b>                   | <b>1,229.1</b> | <b>881.7</b> | <b>+39.4%</b> |

*Euro millions*



# Gross Inflows into Mutual Funds & Managed Accts\*

Euro millions

|                            | 1999           | 1998           | Change         |
|----------------------------|----------------|----------------|----------------|
| <b>Italy-based Funds</b>   | <b>1,033.5</b> | <b>1,394.6</b> | <b>-25.9%</b>  |
| • Equity Funds             | 392.0          | 549.6          | -28.7%         |
| • Bond Funds               | 255.1          | 504.2          | -49.4%         |
| • Monetary Funds           | 386.4          | 340.8          | +13.4%         |
| <b>Ireland-based Funds</b> | <b>1,427.6</b> | <b>843.6</b>   | <b>+69.2%</b>  |
| • Equity Funds             | 1,024.8        | 32.2           | ---            |
| • Protected Funds          | 50.2           | 778.7          | -93.6%         |
| • Bond & Monetary Funds    | 352.6          | 32.7           | +978.3%        |
| <b>Managed Accounts</b>    | <b>239.4</b>   | <b>52.6</b>    | <b>+355.1%</b> |
| <b>TOTAL GROSS INFLOWS</b> | <b>2,700.5</b> | <b>2,290.8</b> | <b>+17.9%</b>  |

\*Inflows from Mediolanum Vita not included



# Commissions from Mutual Funds

|                             | 1999         | 1998         | Change         |
|-----------------------------|--------------|--------------|----------------|
| <b>Entry Fees</b>           | <b>67.8</b>  | <b>61.4</b>  | <b>+10.4%</b>  |
| <b>of which Irish Funds</b> | <b>44.4</b>  | <b>22.1</b>  | <b>+100.9%</b> |
| <b>Management Fees</b>      | <b>86.1</b>  | <b>63.6</b>  | <b>+35.4%</b>  |
| <b>of which Irish Funds</b> | <b>37.0</b>  | <b>11.8</b>  | <b>+213.6%</b> |
| <b>Performance Fees</b>     | <b>35.6</b>  | <b>18.0</b>  | <b>+97.8%</b>  |
| <b>of which Irish Funds</b> | <b>13.5</b>  | <b>0.1</b>   | <b>---</b>     |
| <b>TOTAL</b>                | <b>189.5</b> | <b>143.0</b> | <b>+32.5%</b>  |

*Euro millions*



# Commissions from Mutual Funds

## Breakdown by Location

**Ireland-based  
Funds (50.1%)**

**Entry Fees  
23.4%**

**Mgmt Fees  
19.5%**

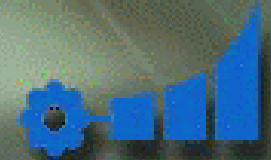
**Performance  
Fees 7.1%**

**Performance Fees  
11.7%**

**Mgmt Fees  
25.9%**

**Entry Fees  
12.4%**

**Italy-based  
Funds (49.9%)**



# Bank Revenues

|                         | 1999        | 1998        | Change         |
|-------------------------|-------------|-------------|----------------|
| <b>Bank Interests</b>   | <b>15.8</b> | <b>9.6</b>  | <b>+64.6%</b>  |
| <b>Banking Margins</b>  | <b>17.7</b> | <b>3.3</b>  | <b>+436.4%</b> |
| • <b>Securities</b>     | <b>8.8</b>  | <b>2.7</b>  | <b>---</b>     |
| • <b>Other Services</b> | <b>8.9</b>  | <b>0.6</b>  | <b>---</b>     |
| <b>TOTAL</b>            | <b>33.5</b> | <b>12.9</b> | <b>+159.7%</b> |

*Euro millions*



# Costs

|                                                       | 1999           | 1998         | Change        |
|-------------------------------------------------------|----------------|--------------|---------------|
| <b>Claims, Benefits paid,<br/>Changes in Reserves</b> | <b>1,143.1</b> | <b>822.1</b> | <b>+39.0%</b> |
| <b>Recov. from Reinsurance</b>                        | <b>-51.9</b>   | <b>-65.4</b> | <b>-20.6%</b> |
| <b>Acquisition Costs</b>                              | <b>151.9</b>   | <b>113.4</b> | <b>+33.9%</b> |
| <b>G&amp;A Expenses</b>                               | <b>93.4</b>    | <b>83.8</b>  | <b>+11.5%</b> |
| <b>Depreciation</b>                                   | <b>21.5</b>    | <b>12.6</b>  | <b>+70.6%</b> |

*Euro millions*





# Benefits paid & Changes in Reserves

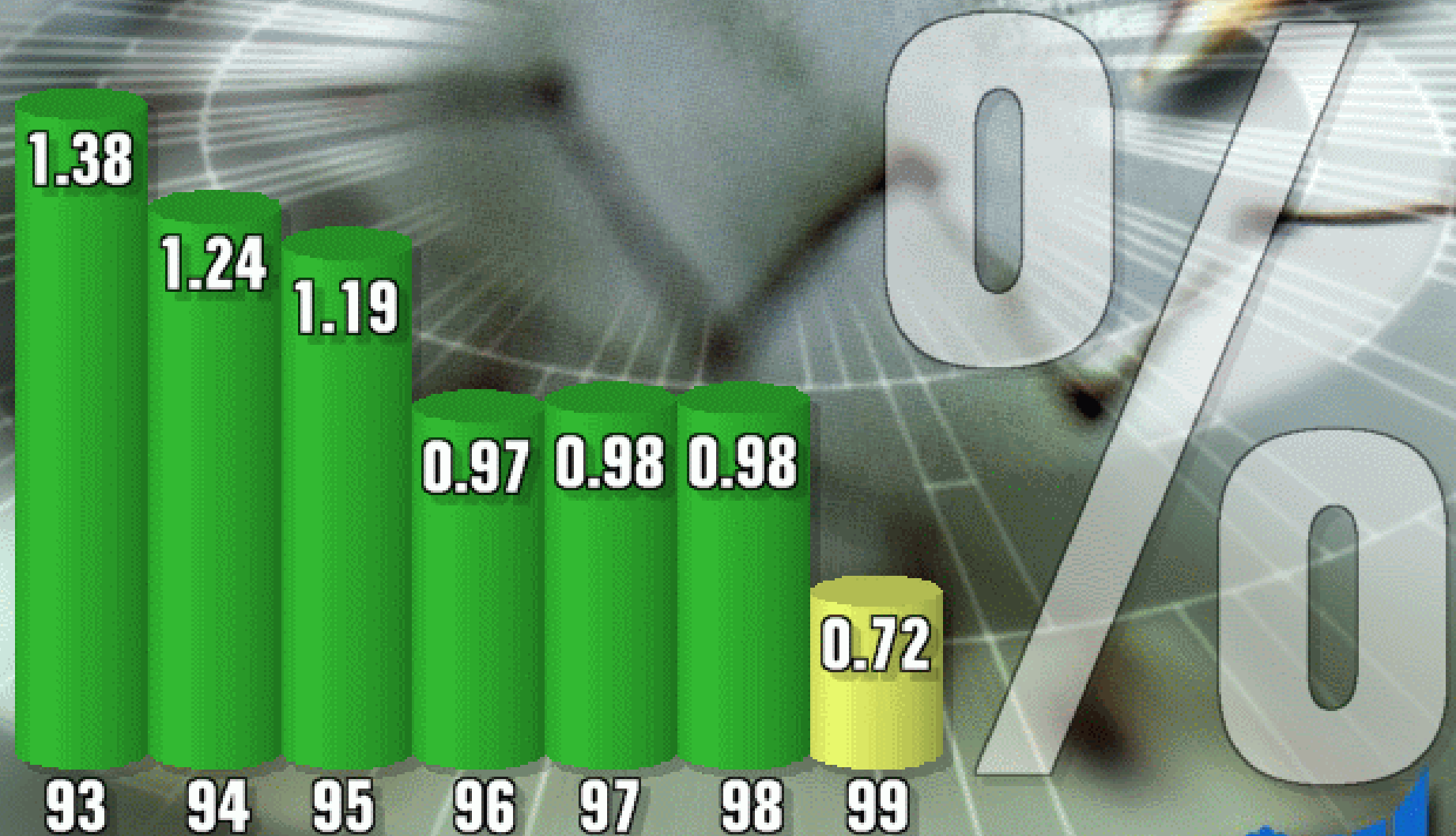
|                                                               | 1999           | 1998         | Change        |
|---------------------------------------------------------------|----------------|--------------|---------------|
| <b>Benefits paid</b>                                          | <b>310.6</b>   | <b>312.9</b> | <b>-0.7%</b>  |
| • Claims & Maturities                                         | 94.9           | 84.2         | +12.7%        |
| • "Pull in our Nets"                                          | 70.2           | 131.8        | -46.8%        |
| • Surrenders                                                  | 145.5          | 96.9         | +50.2%        |
| <b>Changes in Reserves</b><br>(less Policyholders' interests) | <b>832.5</b>   | <b>509.2</b> | <b>+63.5%</b> |
| <b>TOTAL</b>                                                  | <b>1,143.1</b> | <b>822.1</b> | <b>+39.0%</b> |

*Euro millions*



# *Evolution of G&A Expenses*

*Weight of G&A Expenses\* on Assets under Administration*



*\*Not including Depreciation*



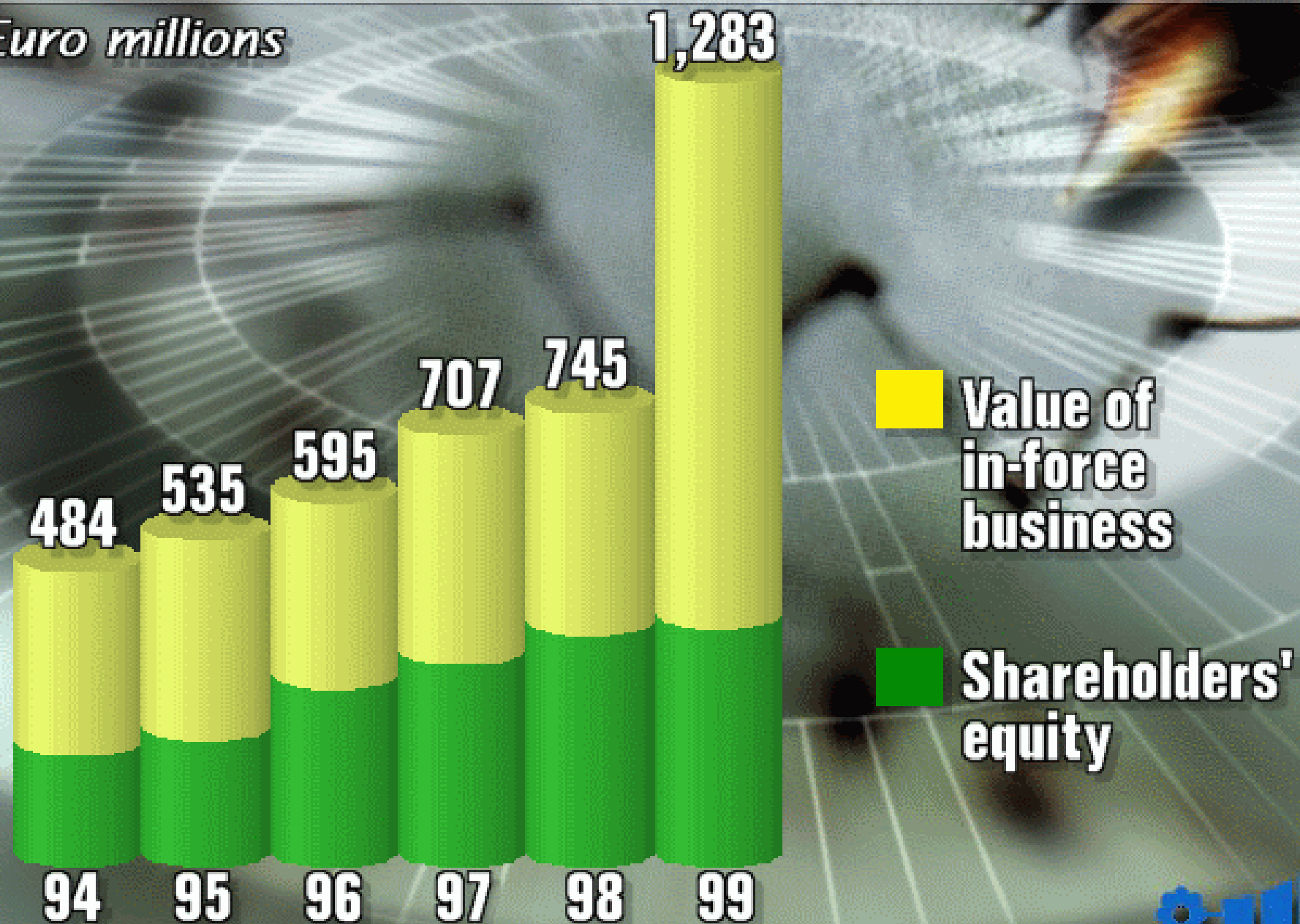
# Distribution Network

|                                        | 1999         | 1998         | Change         |
|----------------------------------------|--------------|--------------|----------------|
| • Non-licensed Financial Advisors      | 1,205        | 992          | +21.5%         |
| • Licensed Financial Advisors          | 2,513        | 2,200        | +14.2%         |
| <b>Banca Mediolanum*</b>               | <b>3,718</b> | <b>3,192</b> | <b>+16.5%</b>  |
| <i>* of which Financial Executives</i> | <i>345</i>   | <i>124</i>   | <i>+178.2%</i> |
| <b>Partner Time</b>                    | <b>700</b>   | <b>478</b>   | <b>+46.4%</b>  |
| <b>TOTAL NETWORK</b>                   | <b>4,418</b> | <b>3,670</b> | <b>+20.4%</b>  |

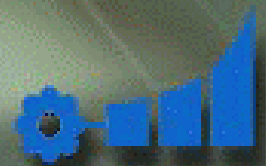
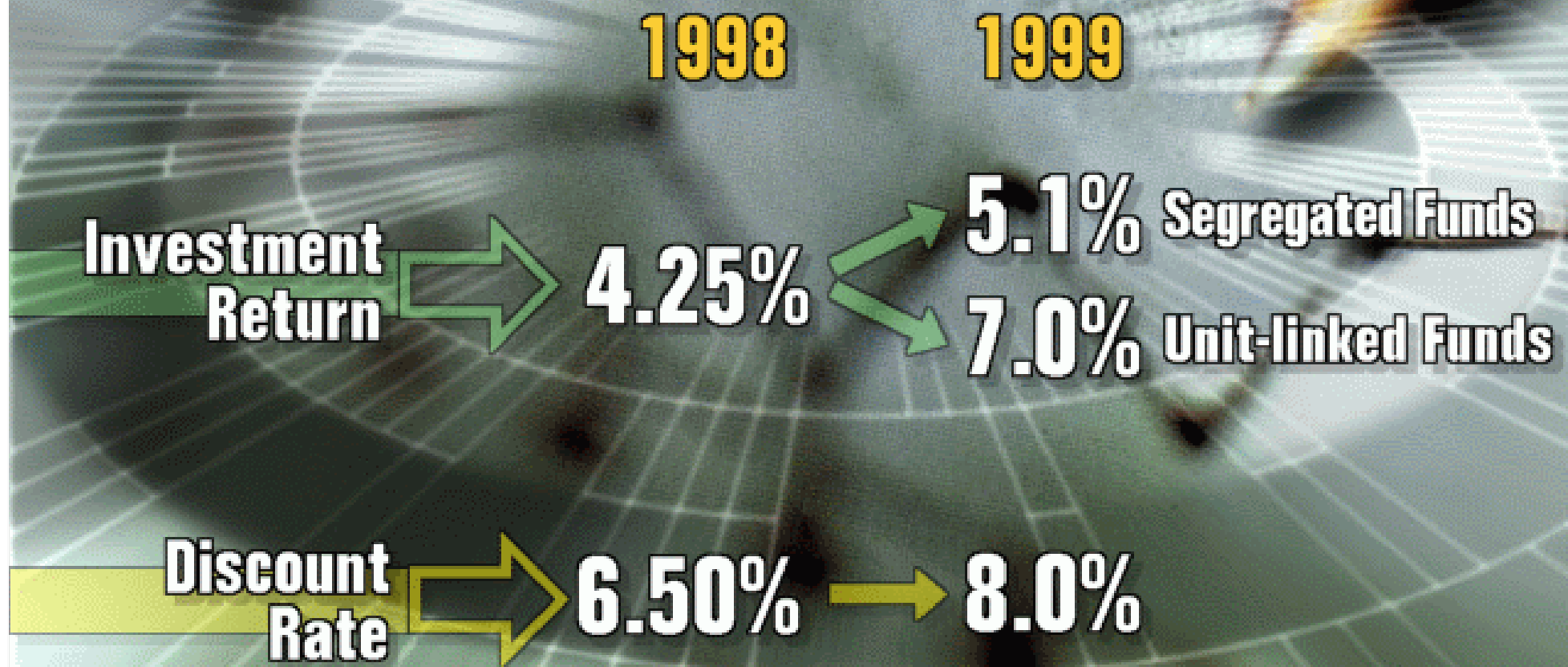


# 1999 Embedded Value

*Euro millions*



# Embedded Value Assumptions



# 1999 Embedded Value Earnings

|                                | 1999       | 1998      |
|--------------------------------|------------|-----------|
| Change over the year           | 539        | 38        |
| Dividend paid                  | 41         | 33        |
| <b>EMBEDDED VALUE EARNINGS</b> | <b>580</b> | <b>71</b> |

*Euro millions*



# 1999 Embedded Value Earnings

|                                       | 1999       | 1998      |
|---------------------------------------|------------|-----------|
| • Expected increase in EV             | 39         | 46        |
| • Change in assumptions/discount rate | 56         | -53       |
| • Change in income tax                | --         | 6         |
| • Transformation/other                | 333        | --        |
| <b>Change from existing business</b>  | <b>428</b> | <b>-1</b> |
| • New business life                   | 102        | 36        |
| • New business funds                  | 50         | 36        |
| <b>Value of new business</b>          | <b>152</b> | <b>72</b> |
| <b>EMBEDDED VALUE EARNINGS</b>        | <b>580</b> | <b>71</b> |

*Euro millions*





# Dividends

**Dividend per share**

**0.069**

**Total Dividends paid**

**50.5 million**

**Dividend payout**

**57%**



# Mutual Funds & Managed Accounts Assets

|                                 | 1999           | 1998           | Change         |
|---------------------------------|----------------|----------------|----------------|
| <b>Italy-based Funds</b>        | <b>3,526.9</b> | <b>3,747.4</b> | <b>-5.9%</b>   |
| • Equity Funds                  | 2,171.2        | 1,678.5        | +29.4%         |
| • Bond Funds                    | 966.8          | 1,621.1        | -40.4%         |
| • Monetary Funds                | 388.9          | 447.8          | -13.2%         |
| <b>Ireland-based Funds</b>      | <b>3,789.7</b> | <b>1,242.6</b> | <b>+205.0%</b> |
| • Equity Funds                  | 2,296.1        | 34.6           | ---            |
| • Protected Funds               | 578.9          | 879.5          | -34.2%         |
| • Bond & Monetary Funds         | 914.7          | 328.5          | +178.4%        |
| <b>Managed Accounts</b>         | <b>269.1</b>   | <b>53.7</b>    | <b>+401.1%</b> |
| <b>M.A. in own Mutual Funds</b> | <b>-206.6</b>  | <b>---</b>     | <b>---</b>     |
| <b>CONSOLIDATED TOTAL</b>       | <b>7,379.1</b> | <b>5,043.7</b> | <b>+46.3%</b>  |

*Euro millions*



# Life Insurance Assets

|                                              | 1999            | 1998           | Change         |
|----------------------------------------------|-----------------|----------------|----------------|
| <b>Life Reserves</b>                         | <b>5,339.5</b>  | <b>4,163.7</b> | <b>+28.2%</b>  |
| • Traditional Annuities                      | 2,972.1         | 3,528.4        | -15.8%         |
| • Index-linked                               | 1,156.3         | 629.6          | +83.7%         |
| • Unit-linked                                | 1,211.1         | 5.7            | ---            |
| <b>Life Reserves<br/>in own Mutual Funds</b> | <b>-1,659.4</b> | <b>- 428.6</b> | <b>+287.2%</b> |

*Euro millions*



# Bank Assets

|                           | 1999           | 1998         | Change         |
|---------------------------|----------------|--------------|----------------|
| Cash under Deposits       | 726.7          | 377.0        | +92.8%         |
| Securities under Deposits | 1,076.8        | 295.4        | +264.5%        |
| Repurchase Agreements     | 51.6           | 22.2         | +132.4%        |
| <b>TOTAL</b>              | <b>1,855.1</b> | <b>694.6</b> | <b>+167.1%</b> |

*Euro millions*



# *Mediolanum in the New Economy*



## *Banca Mediolanum's uniqueness*

- **Truly multi-channel Bank**
- **Much wider Appeal than a pure Internet Bank**
- **Important Synergies among Channels**
- **Very high Quality of Service**



# *Multi-channel Bank*

**4,000  
Advisors**

**Telephone  
Teletext**

**50,000  
phone calls/day  
capability**

**Internet**  
**World-class  
banking  
& trading  
facilities**

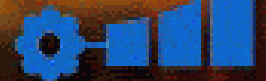




# *Banca Mediolanum's Strategy*

To provide service  
**when and where**  
the clients want it  
and through **the channel** they choose

**[ Same passwords for every channel ]**

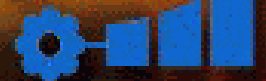


# Banca Mediolanum's Model



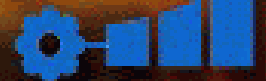
# *Synergies among Channels*

- **Organise and manage multiple channels in an orchestrated fashion**
- **Astute pricing and marketing actions to direct customers to the best channel**
- **Major effort to maximise cross-selling via financial advisors**



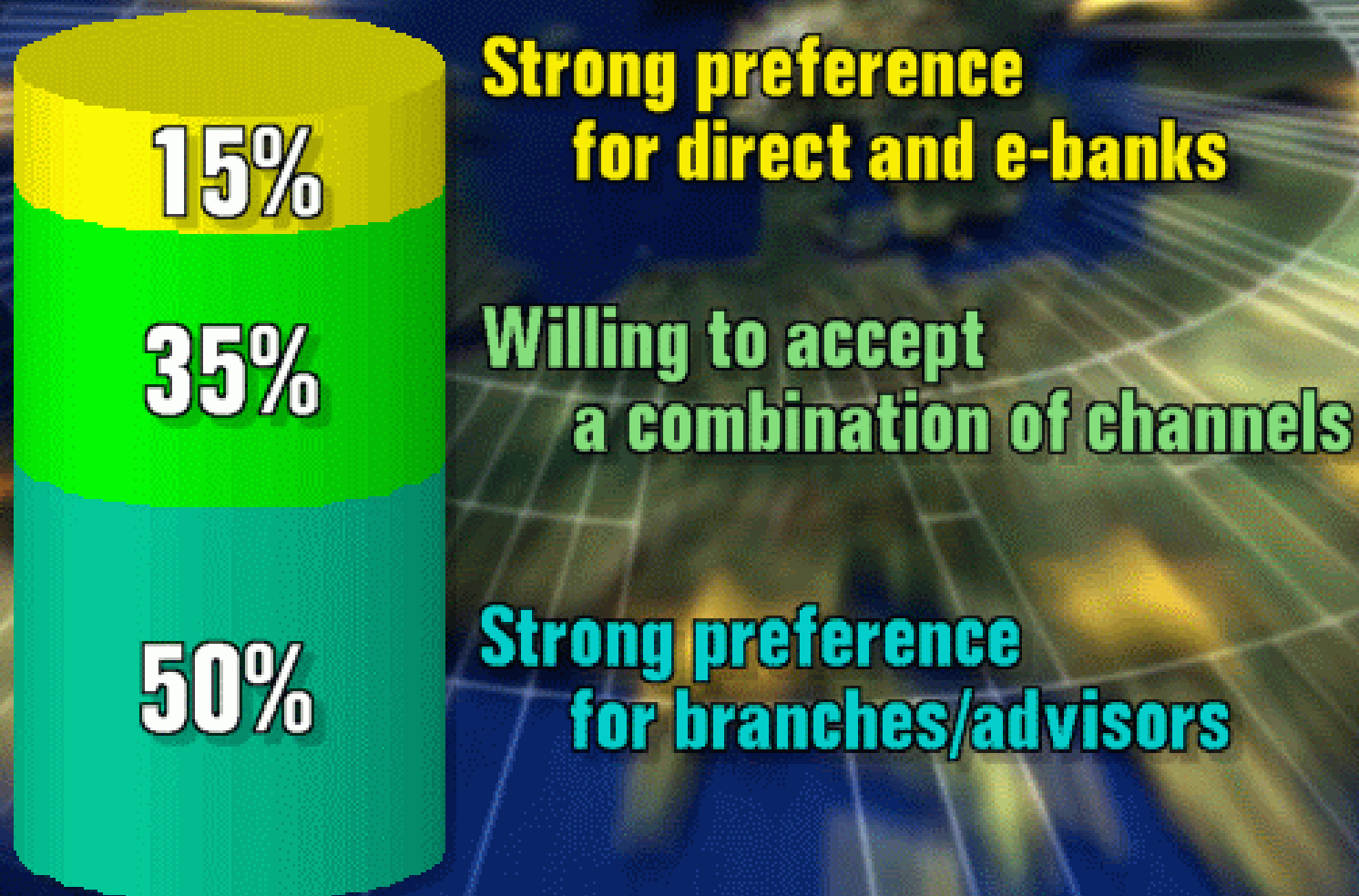
# *High Quality of Service*

- In the **Website**
- In the **Offer**
- In the **Pricing**
- In the **Brand**



# McKinsey Research

## European Bank Customers



# *Call Center*

*as of April 2, 2000*

|                               | No. Operators | In Training | TOTAL      |
|-------------------------------|---------------|-------------|------------|
| Banking                       | 245           | 46          | 291        |
| Stock Trading                 | 64            | 10          | 74         |
| Internet Customer Care        | 32            | 8           | 40         |
| Outbound                      | 38            | 2           | 40         |
| <b>TOTAL No. of OPERATORS</b> | <b>379</b>    | <b>66</b>   | <b>445</b> |

**TOTAL No. of WORK STATIONS 373**



# Call Center

Average calls/day: March 1-15, 2000

**Inbound Calls**

**28,700**

*of which:* to  
**Banking operators**

**5,240**

*of which:* to  
**Stock Trading Operators**

**11,430**

*of which:* to  
**Voice Response Unit/Teletext**

**12,030**





*[www.bancamediolanum.it](http://www.bancamediolanum.it)*

- **Immediate to navigate**
- **Simple to personalise**
- **Designed for an easy scale-up**



*www.bancamediolanum.it*

*Website Launch Results: April 4-6, 2000*

**No. of Pageviews**

**504,366**

**Website visitors**

**36,037**

***Clients abilitated to:*  
gather Information**

**273,837**

***Clients abilitated to:*  
make Transactions**

**28,316**

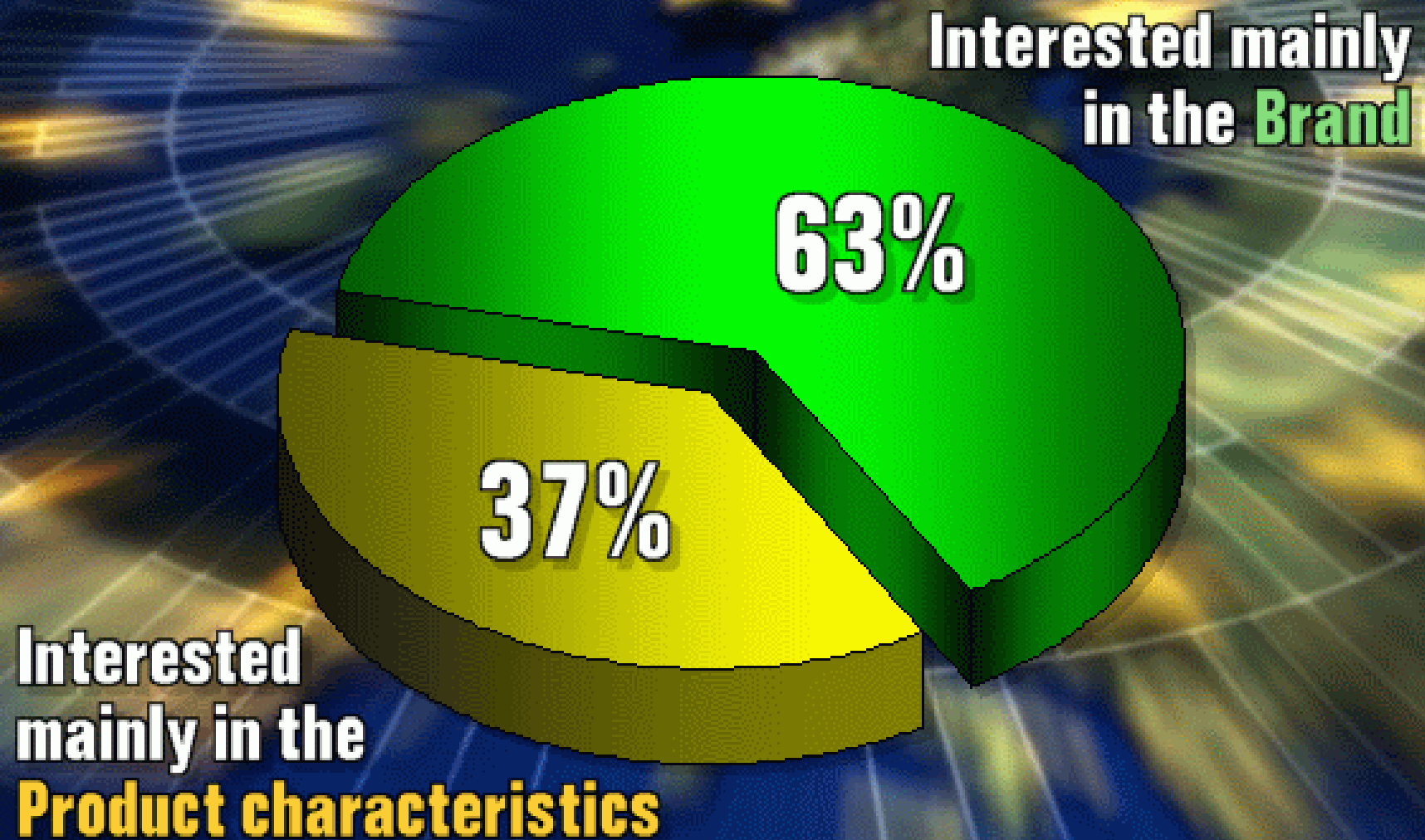
**Clients accessing  
their accounts**

**6,618**



# McKinsey Research

## European Bank Customers



# *Brand Advertising Campaign*

## *First Results*

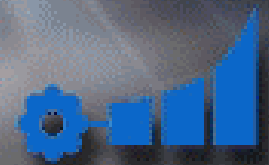
- Avg. Calls per day
- Avg. Information Kit Requests per day
- Current Accounts opened in March
- Previous monthly average

**5,500**

**1,100**

**9,600**

**4,000**



# *2000: Projects Underway*

## *Technology*

### **Interactive TV**

- **CFN - Class Financial Network**
- **Mediolanum Channel**

### **Call Center**

- **New VRU for Stock quotes and Trading**
- **Interactivity developments on Teletext**

### **Mobile Telephone**

- **Short Message Service**
- **SIM Application Toolkit**
- **WAP Technology**



# *Interactive TV*

**CFN - Class Financial Network**

**2.5% participation**

**5 minutes per day on-air time**

**MEDIOLANUM CHANNEL**

**6 Mbit/sec digital channel  
on Eutelsat Hot Bird at 13°E  
Skyplex technology**



# *Interactive TV*

## *Objectives*

- **Provide our European future distribution networks with Corporate TV programmes**
- **Allow for interactive banking operations using widespread set-top box technology**
- **Create a comprehensive programme line-up attracting both existing and potential clients**
- **Provide our best clients with ultra-fast satellite Internet connection**
- **Become the absolute leader in the application of this technologies to communicating with clients**



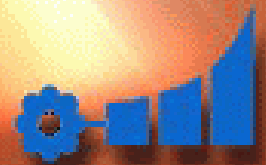


# *Call Center*

*Voice Response Unit*

**New VRU dedicated to Stock Trading (end May)**

- **Automated Stock Quotes**
- **Executed Trading Operations**
- **Automated Information on personalised Virtual Portfolio**



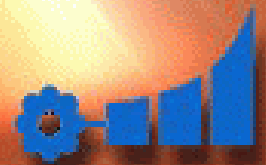
# *Call Center*

*Teletext*

**Implementation of  
new Interactive Services**

**(end April)**

- Executed Trading Operations
- Cheque Book request
- " You have mail ! "



# *Mobile Telephone*

## **SMS - Short Message Service**

**[end April]**

- Executed Trading Operations
- Stock price alerts

## **SIM Application Toolkit**

**[end June]**

- Banking information and operations
- Need to change SIM Card only

## **WAP - Wireless Application Protocol**

**[year end]**

- Full range of services with web-like user interface
- WAP phone needed



# Mediolanum Group's Structure

